

YOUTHTOPIA REPORT

Introduction to Our Project

An estimated number of 245,045 children in Bangkok and surrounding provinces are out of the education system. Last year, our school gave us the chance to visit a local Thai school. This visit made us realize the inequalities in Thailand's education system. We believed a small difference can make a big impact, which is why we formed a group called Youthtopia. Our team aims to give educational opportunities to underprivileged children.



Our project goal is to raise awareness about education inequality, promote good wellbeing in impoverished youth communities. This initiative is directly aligned with 3 United Nations Sustainable Development Goals (SDGs):

- **SDG 1:** No Poverty
- **SDG 3:** Good Health & Wellbeing
- **SDG 4:** Quality Education



Partnership - Bangkok

After countless emails and calls to different foundations and homeless shelters, we finally found a successful strategy to reach out to them. By calling the agency directly and sharing our ambition and goals, we decided to collaborate with Bangkok Community Health Foundation - known for its ground-level support for vulnerable communities in Bangkok, particularly in the Klong Toey slum area.



BANGKOK COMMUNITY HELP FOUNDATION

Our First Achievement

We started our fundraising journey by a simple but effective non-profit bake sale in December. We prepared popular snacks with guaranteed demand such as popcorn and doughnuts, and Christmas candy cane, as well as a booth near the exit to ensure visibility. The employment of both cash service and QR codes were most effective, as a majority of students did not carry cash and instead relied on online banking services to pay. We earned a revenue of 105 gbp, achieving 60 gbp in profit.

We developed this further by hosting a booth at the school's annual Christmas Fayre. Despite a rudimentary location of our booth assigned randomly by the school committee, we attracted customers with popular handmade 'brookies', hot chocolate, candy cane, etc. This event taught our group to compromise and help each other during shifts and rotations so that everyone contributed to the fundraiser but also got to enjoy their Christmas Carnival. At the Christmas Fayre, we raised 251 gbp in revenue and 163 gbp in profit.



Biggest Achievement

With the following funds, we hosted a workshop at Bangkok Community Help Foundation. Although the bake sale-style fundraisers received positive response, our group was continually looking for ways to raise more funds for the impoverished children; we realized hosting a non-uniform day would be much more cost-effective. By coordinating with the head teachers, delivering a speech in assembly in front of the whole school, and putting up posters around the school, we were able to publicise our non-uniform day. With over 250 senior school students willing to participate and dress casually on the second last day of term, we raised a total of 585 gbp.



Our Future Plans

After the end of our IGCSEs, Youthtopia plans to expand our team to more tutors in order to increase the capacity of services to schools around the neighbouring provinces to Bangkok such as Rayong or Pattaya, while also recruiting new people to our team. Beginning from next year, we may possibly be adding a new member to our group, to help continue our fundraising.

Additionally, we hope to hold more events as a group, such as holding a volleyball charity match, so we can get lots of donations from many other schools, while still enjoying their favorite sport!

Finally, we hope to utilize our social media accounts more, such as have more events and updates to post about on social media.



Hatyai (3 nights) around 672 gbp.
total raised not including hatyai
over 1,000 gbp.
should we include expenditure
of 80 gbp



Challenged we've faced

Finding a charity was a challenging process, as many organizations were unresponsive, and the one we found was located quite far away. Despite this, we were committed to making it work. The children were initially guarded and difficult to engage with, but we understood this was a natural reflection of their circumstances. We are determined to create an environment where every child can reach their fullest potential.



What We've Learnt

- 1. Collaboration is essential for impact.** By partnering with Bangkok Community Health Foundation, we realised that working with an established organisation helps us reach the right communities who were most in need of help.
- 2. Realising their potential.** We witnessed firsthand how intelligent kids from underprivileged backgrounds have so much talent and curiosity and yet a lack of resources and access to proper, consistent education

Gallery



Miki, Head of communication (Y11)



Serene, Head of Media (Y11)



Emerald, Head of video editing (Y11)



May, Head of Finance (Y11)



Wiki, Treasurer (Y11)



Mark, Resource manager (Y11)



Mew, schedule organiser, reminder (Y11)