

FinVision Global - is an educational project, which aims to popularize financial literacy through interactive formats among Ukrainian teenagers.

FinVision – an educational volunteer project for popularizing financial literacy among teenagers.

SDG 4 — provided an interactive sessions about financial literacy & online guides; SDG 8 — equipped youth with finance management skills.

Achievements

— Received a competitive grant of €10,000 from Svitlo School for establishing local educational events, which is an enormous support for 3 planned events in Kyiv.

— Selected as one of 12 Ukrainian teams for the 4-month Charged To Act mentorship program by Ukrainian Volunteer Service.

Completed Work

— Delivered a financial literacy program at Svitlo School with 11 workshops, reaching 65+ students aged 14-17. Covered core topics such as personal budgeting, saving strategies, understanding money basics, and taxes.

— Published 1 Instagram Highlight with 25 stories that include the summary from each workshop for students.

— Developed and distributed a comprehensive financial literacy guide for long-term impact, downloaded and viewed by 80+ students.

Future Plans

— Host 3 planned educational workshops on managing personal finance in Kyiv in May-June 2026 in partnership with Ukrainian-Danish Youth House, reaching 70+ young people.

— Organize 2 educational workshops about setting financial goals in Chernivtsi in July 2026, reaching 60+ young people.

— Build a core volunteer team of 15+ young people, based in Kyiv, Ternopil, Lviv, and Chernivtsi by August 2026 through the Volunteer Platform with step-by-step personal mentorship support by Ukrainian Volunteer Service.

— Develop a financial literacy community of 500+ young people participating in FinVision activities by the end of 2026.

Spendly – behavioral finance app that helps young adults build lasting spending habits through AI-driven nudges and social accountability.

SDG 12 — startup aims to prevent impulsive consumer spending, redirecting from peer-driven overconsumption patterns; SDG 17 — grant or educational partnership for developing full app.

Achievements

— Were selected for the Startup Ecosystem Vol. 3 Program from the Kyiv School of Economics (KSE) Business School. Became one of the 16 finalists of the competitive offline program, studying for 3 months by MIT methodology.

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— Won a FEU-BIS 2026 competition at the West Ukrainian National University as the best business idea. Selected as the only grant winner for 7000 hryvnias.

— Received a fully-funded individual access to the Orbit, Martin Trust Center for MIT Entrepreneurship platform.

— Were selected for the local INNOVA Day competition at KSE.

— Were selected for SheLeads Accelerator and a 3-month startup mentorship from uBoost.

Completed Work

— Developed a behavioral finance app idea at the Courage To Be competition from Kredobank.

— Completed 2 crash-tests for Idea Validation and MVP Development at Startup Ecosystem Vol. 3 Program.

— 20 market research interviews ran for 10+ hours for testing app hypothesis.

— Conducted market segmentation analysis across EU and Ukrainian markets: identified TAM (€2.5B / €1.1B), SAM (€800M / €350M), and SOM (€60M / €15M).

— Developed the first app prototype in partnership with the Svitlo School Trustee.

Future Plans

— Create a Telegram bot, used as the mini-app by June 2026, specifically for testing the AI-driven financial nudges hypothesis with 25 participants of the target audience.

— Apply for 5+ local startup competitions with financial grants by July 2026.

— Represent the startup idea and define a startup work culture at ISSOS Summer School, Business & Entrepreneurship course at St.Andrews (full scholarship place offered for Daria Romanii).

— Launch a closed beta of the full mobile app with 75+ beachhead users (college students and recent graduates in Ukraine and the EU) by September 2026, tracking weekly engagement, retention, and NPS.

— Build a core technical team with up to 5 people by October 2026.

— Establish a partnership with 1-3 Ukrainian universities or student financial clubs to validate the social financial challenges feature in a real community setting by November 2026.

— Scale to 1,000 active users and achieve a monthly churn rate below 5% prior to seeking seed investment in 2027.

Team's Reflection & Challenges

During the project, each team member had the opportunity to develop new skills, including grant writing, academic research on local financial literacy challenges, and the delivery of high-quality educational content. One of the most impactful event was studying at KSE Startup Ecosystem Vol.3 Program - preparing startup crash-tests to be selected for the next steps of program, meeting with the most successful Ukrainian entrepreneurs and massive networking opportunities. Overall, the team has improved its stress resistance and organizational skills.

The most significant challenge became working as a team in offline format due to massive civil attacks on our regions.

Defining startup idea was complicated at first, as there could be no electricity for 20 hours per day in winter season.

Participants Feedback

Arina H, 17: Financial Literacy Course truly changed the way I think about money – it taught me how to set financial goals, save consciously, plan my budget, and feel more confident and responsible about my future!

Oleksandra D, 17: It helped me better understand how to manage money wisely, and I loved the friendly atmosphere and engaging lessons that the girls have created.

Time Investment

Our team has dedicated 150 hours for project's partnership. The full time invested by each participant - 345 hours.

65 hr
KSE Startup Ecosystem Vol.3

20 hr
Customer Interviews

7 hr
SheLeads Personal Mentorship

10 hr
Preparation For Competitions

5 hr
Project Mentorship Sessions

10 hr
Content Creation

11 hr
Financial Literacy Course



Instagram

Pitch Deck

*clickable



Social Media Outcomes

5000+
User's Views

800+
Users Reached

35+
Active Followers

Key Partnerships

KSE GRADUATE SCHOOL
BUSINESS

MARTIN TRUST
CENTER FOR MIT
ENTREPRENEURSHIP

SVITLO
SCHOOL

ISSOS
the experience of a lifetime™



UKRAINIAN
DANISH
Youth
HOUSE

uBoost

YB
C

vcetri
hub

