

# GLOBAL SOCIAL LEADERS BLOOMING MINDS WRITTEN REPORT



## BLOOMING MINDS



OUR TEAM, BLOOMING MINDS, IS COMMITTED TO TACKLING SOCIAL AND GENDER INEQUALITY IN OUR LOCAL COMMUNITIES. WORKING WITH ORGANISATIONS LIKE THE LADY OF PEACE CENTRE, THE NAOUR COMMUNITY, AND ICS, WE AIM TO EMPOWER INDIVIDUALS THROUGH EDUCATION AND SUPPORT. BY HELPING GIRLS ACCESS EXAMS AND PROVIDING ESSENTIAL ITEMS TO UNDERPRIVILEGED CHILDREN, WE STRIVE TO CREATE A MORE INCLUSIVE AND HOPEFUL FUTURE.

### JOEL: TEAM LEADER

Leading Blooming Minds taught me to listen, adapt, and guide my team toward a shared goal. I learned to manage tasks, support others, and stay focused during challenges, all while keeping our mission at the centre.

### RANIA: RESEARCHER

Researching social and gender inequality showed me how vital it is to understand issues before acting. I learned to turn insights into meaningful, targeted projects

### EMILY: MEDIA MANAGER

I learned to communicate our work clearly and creatively. Sharing our story helped me see how media can build support, raise awareness, and show real impact.

### TINA: TRANSLATOR

Translating taught me how to communicate across languages with clarity and respect. I learned the value of cultural sensitivity and helping people truly connect.

### SOHA: COORDINATION MANAGER

Bringing teams together taught me the power of collaboration. I managed schedules and unified efforts, learning how partnerships can drive greater impact.

## PROJECT AIMS

The primary aim of our Blooming Minds Project was to address pressing issues within the Naour community in Amman, aligning our efforts with the United Nations Sustainable Development Goals (UN SDGs).

Even before beginning our research, we knew we wanted to focus on the field of education. As our research progressed, we identified several challenges, particularly gender inequality and the lack of support for children with disabilities. To tackle these issues, we organised events aimed at enhancing the well-being of these children, launched a “Smile in a Bag” initiative, and most notably, empowered 15 girls to achieve their dream of sitting for the Tawjihi Examinations, Jordan’s national secondary school final exams.

## SUSTAINABLE DEVELOPMENT GOALS



Through our Smile In A Bag Initiative, and the day celebrating Children with disabilities, we improved the wellbeing of children within our Naour Community



We tackled both gender inequality and social inequality by providing essential items and hygiene products through our “Smile in a Bag” initiative.



We provided funding for 15 girls, enabling them to sit for the Tawjihi Examinations. This support gave them the opportunity to pursue their academic aspirations and build a brighter future through education.



We worked with many surrounding organisations, The Lady of Peace Centre, the Naour Community, & the International Community School (ICS)



In Jordan, cultural norms often limit girls’ access to higher education. We challenged this by empowering them to pursue their academic goals.





# PROJECT HIGHLIGHTS

## LADY OF PEACE VISIT TO ICS

One of our most successful initiatives was hosting children from the Lady of Peace Centre on 5th December 2024. We welcomed over 30 children aged 6 to 18 to our school for a day filled with engaging activities, including a VR experience, arts and crafts, ball games, and even a homemade playdough session. The event was a collaborative effort involving both students and teachers from across the secondary school, ensuring its smooth execution. Given its success, we plan to make this a yearly tradition.



## TAWJIHI PROJECT

The Tawjihi Project aimed to tackle gender inequality in education. We found that many local girls couldn't afford their Tawjihi exam fees, so we stepped in and supported 15 girls in taking their exams. We aim to continue this initiative every year, expanding its reach and impact

## PROJECT SUCCESSES

### Outreach

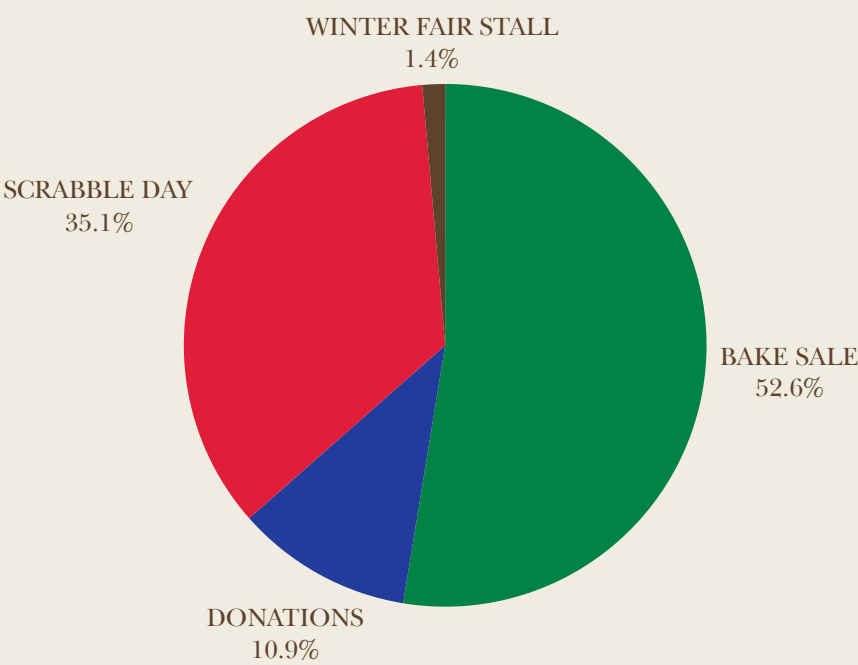
- Teachers & Students across the school

### Fundraisers

- Scrabble Day (**490 gbp**)
- Bake Sale (**717 gbp**)
- Winter Fair Stall (**20 gbp**)
- Donations from the ICS community (**149 gbp**)

### Collaborations

- Lady of Peace
- local organisations in Naour
- International COMMUNITY school in amman jordan



## LADY OF PEACE AI TRAINING

We further continued our work with the Lady of Peace Centre by providing AI training to teachers within the facility.

In collaboration with the ICS EdTech department, we offered 2 workshops.

### Workshop 1: AI in Action – ChatGPT & SchoolAI for New Teachers:

An introduction to using AI tools for lesson planning, differentiation, student engagement, and classroom management.

### Workshop 2: Inclusive by Design – AI for SEN Students:

A hands-on session focused on using AI to create personalized resources, develop SEN strategies, and enhance inclusivity in teaching.

## SMILE IN A BAG INITIATIVES

Our Smile In A Bag initiative was created to bring joy, comfort, and support to underprivileged children in the Naour area. Each bag was carefully prepared and filled with personal care products, small gifts, toys, and essential items, chosen to meet both practical needs and bring a sense of happiness to the children receiving them. Beyond providing necessities, this initiative was a heartfelt expression of kindness, aiming to show every child that they are valued and cared for. Through Smile In A Bag, we hoped to make a meaningful and lasting impact on their wellbeing, while strengthening the sense of community and compassion within Naour.

## PROJECT CHALLENGES

We initially struggled with outreach and fundraising. As shown in the pie chart, our first fundraiser—a stall at the Winter Fair—raised only £20, largely due to poor organisation, execution, and lack of public awareness.

Learning from this, we launched Scrabble Day—a non-uniform day where students came dressed with letters on their clothing and paid 1 JOD (£1.06) to participate. This time, we ensured visibility through daily notices and posters around the school, which significantly boosted engagement.

For our next fundraiser, a bake sale, we applied the same strategy and added school-wide reminder emails, presentations in assemblies, and classroom visits. This approach led to our most successful fundraiser yet.

## PROJECT IMPACT

Through our various projects and initiatives, we were able to positively impact around 200 disadvantaged children in the Naour community. Our focus extended beyond just well-being and happiness—we created real opportunities for young girls to access higher education and pursue their aspirations. We are committed to ensuring that these initiatives are sustainable and continue to benefit the community for years to come. The impact also extended to the wider community. From 450 students participating in Scrabble Day, to the many volunteers who supported our Bake Sale and the Lady of Peace Centre visit, our efforts inspired collective action and a shared sense of purpose. We created a space where people felt empowered to contribute and inspired to drive change. Lastly, the journey profoundly shaped us as a team. Despite challenges, we persisted and grew into stronger, more capable leaders. This experience helped us develop crucial leadership, communication, and organisational skills, all while reinforcing the value of community-driven impact.



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