# Beyond / Cancer





Beyond Cancer is an outreach program established by a group of high school students in Bangkok International Preparatory and Secondary School hoping to raise awareness and offer support to cancer patients particularly those in needs.





## **MEMBERS**

Jihyo An - Co-Founder / Project Executive

Ratchapol Pichittanarak - Co-Founder / Project Executive

Nithikorn Tanskul - Co-Founder / Project Executive

Kasit Pacharatam - Co-Founder / Marketing director

Ashira Chatvorachai - Co-Founder/ Coordinating director

Norapat Lourvanij - Coordinating department

Wei Jian Gan - Marketing department

## OUR JOURNEY

Following the resounding success of our bake sale, Beyond Cancer sought to extend our outreach efforts by visiting an underprivileged school in the Klong Toey slum. During our visit, we engaged with the children and shared valuable information about cancer, complemented by interactive activities. We were pleased to utilize some of the donated funds to purchase essential school equipment, which will undoubtedly benefit the students and facilitate their educational development.

On the 5th of April, we had the privilege of visiting Phra Mongkutklao's Hospital, where we had the opportunity to spend time with the patients, sharing support and supplies such as diapers and medical bed sheets. In addition, we had meticulously prepared handmade gift boxes with the aim of uplifting their spirits and promoting positive mental health. We remain grateful for the unwavering support we have received, which has enabled us to positively impact the lives of cancer patients.



## **OUR ACTIONS**

#### Raise awareness

Beyond Cancer has expanded our presence through an Instagram account where we regularly post educational content and updates about our events. Despite the fact that the term "Cancer" is commonly heard, many people are unaware of its true definition and are not familiar with its causes and treatments. Our Instagram account aims to bridge this knowledge gap by providing valuable information to our followers. Other than our social media presence, we have broadened our impact by visiting a school under the Duang Prateep Foundation in Klong Toey slum. There we had an opportunity to share our knowledge with children who may not have had access to this information otherwise





### **Encouragement**

One of our primary missions at Beyond Cancer is to facilitate public participation in supporting cancer patients. However, establishing direct communication between the public community and cancer patients can be a challenging task. To overcome this barrier, we have initiated a notebook making activity that serves as a conduit for establishing a connection with cancer patients. This activity involves children from the Duang Prateep Foundation and students from Bangkok Prep International School, who use their creativity to decorate recycled book covers that will be passed on to cancer patients. Through these initiatives, we have successfully spread positivity and hope to cancer patients, with the goal of improving their mental health and overall wellbeing. By harnessing the power of creative expression and volunteerism, Beyond Cancer has successfully fostered a sense of community and support for cancer patients. We are committed to continuing these efforts and expanding our reach to make a meaningful impact in the lives of those affected by cancer.



#### **Fundraising**

Beyond Cancer commenced its fundraising journey by organizing a bake sale event at our school. We were overwhelmed by the generosity and support of our fellow students, and with their help, we managed to raise approximately 15,000 baht in total. As we continued our efforts to raise funds, we explored new methods of donation, including utilizing QR codes that were featured on our Instagram account. This allowed us to expand our reach and enabled individuals to donate.



## **OUR IMPACT**

Volunteers: 30+

Money raised: 20,000

Total hours: 300+ hours

**Diapers donated: 1000+** 

Gift boxes: 50+

**Homemade Notebooks:** 50+ **Bed sheets donated:** 2000+

Social media: 300+ account reached

## **DIFFICULTIES**

- Connecting with patients as volunteers, it was difficult for us to find a way to connect with cancer patients directly (partially due to covid-19 restrictions), not to mention our aim to involve public and students. We decided to start small and build on those connection. Our main solution was gift boxes with cards and hand made gifts such as notebooks and postcard holders.
- Finding ways to uplift energy of cancer patients pass on positive energy through handcrafted gifts
- Organising lesson slides simplifying technical knowledge about cancer so that it can be understood by children was a difficult challenge.
   We went over many redrafts and decided to add interactive activities at the end to enhance their understanding.



## SKILLS & KNOWLEDGE

#### **Confidence**

Confronting and meeting people that we have never met before and pitching our idea in front of them have resulted in the growth of our confidence setting us free from self-doubts.

#### **Teamwork & collaboration**

The biggest take-away from our GSL journey would be teamwork. We have done many projects in school, but we have never done such a large-scale one. As a result, we have never learned how to carry out a successful large-scale project. Through this experience, we learned how to delegate roles and communicate effectively.

#### **Organisation**

There were so many aspects to our project and if we were to conduct all the activities without a proper plan, it could have been a complete disaster. We learned to break down a big project into smaller components with specific deadlines.

#### Improvisation and adapting

Due to a number of obstacles, we gained the skills to adapt and become flexible to the inevitable changes. In addition, struggles have led us into becoming more perseverant in advancing to overcome the challenges.





## **FUTURE EVENTS**

We hope to extend our outreach project in the future aiming to make larger impact. Through visiting more communities, we would be able to continue educating them and amplify community involvement. We look forward to visiting more hospitals with the aim of passing on support and positivity. Additionally, we would like to organise campaignes hoping to find ways to deepen our connection with cancer patients.













