

project report

Project "Patron"

Info, development and roles

Project Report: Patron

Title: Patron

Logo:



Aim of the Project:

The primary aim of our project, Patron, is to raise and send financial aid to support people in need during the ongoing Russia-Ukraine conflict. By leveraging the rising popularity of NFTs (Non-Fungible Tokens) as a fundraising mechanism, we hope to generate funds that will be donated to the Ukrainian fund, ultimately providing necessary assistance to those affected by the conflict.

Sustainable Development Goals Addressed:

SDG 1: No Poverty - Providing financial support to those in need during the conflict.

SDG 16: Peace, Justice, and Strong Institutions - Contributing to peacebuilding efforts by raising awareness and supporting conflict resolution.

Team Members and Roles/Responsibilities:

1. Arseniy - NFT Curation and Marketing: Responsible for curating and creating the NFT collection, as well as promoting the project through various marketing channels.

2. Oleksandr - Fundraising and Project Management: In charge of managing the project timeline and ensuring effective communication with the Ukrainian fund, as well as overseeing the overall fundraising strategy.

Details of the project, its impacts and outcomes

Team Photo: Unfortunately, there is no possibility for our team to take a picture of ourselves due to the fact that we are situated in different countries because of the war.

Project in Action:

Throughout our journey, we have experienced a multitude of memorable moments. Some highlights include:

1. Successfully launching our NFT collection and attracting a diverse range of supporters.
2. Contacting influencers to promote our cause and increase the visibility of our project.
3. Receiving positive feedback from the Ukrainian fund, validating the impact of our efforts.

Funds and In-kind Donations Secured:

To date, we have secured the following funds and in-kind donations:

1. Funds: Raised a total of \$200 (excluding expenses) through selling 6 NFTs (6 photos x \$50 each).
2. In-kind donations: Received a free promotion from a few influencers and a discounted rate for NFT marketplace fees.

Outcomes and Impacts:

The project has had a small but meaningful impact on the lives of those affected by the war. Some of the key outcomes include:

- donating \$200 to the fund
- buying walkie-talkies for Ukrainian soldiers.
- donating some extra money on the general car fundraiser for Ukrainian soldiers

Successes and Failures and knowledge gained

1. Successes:

- a. Raised \$200 in funds to be donated to the Ukrainian fund.
- b. Increased awareness of the war and the need for financial support among the NFT community and beyond.
- c. Established partnerships with few influencers, enabling us to expand our reach and impact.

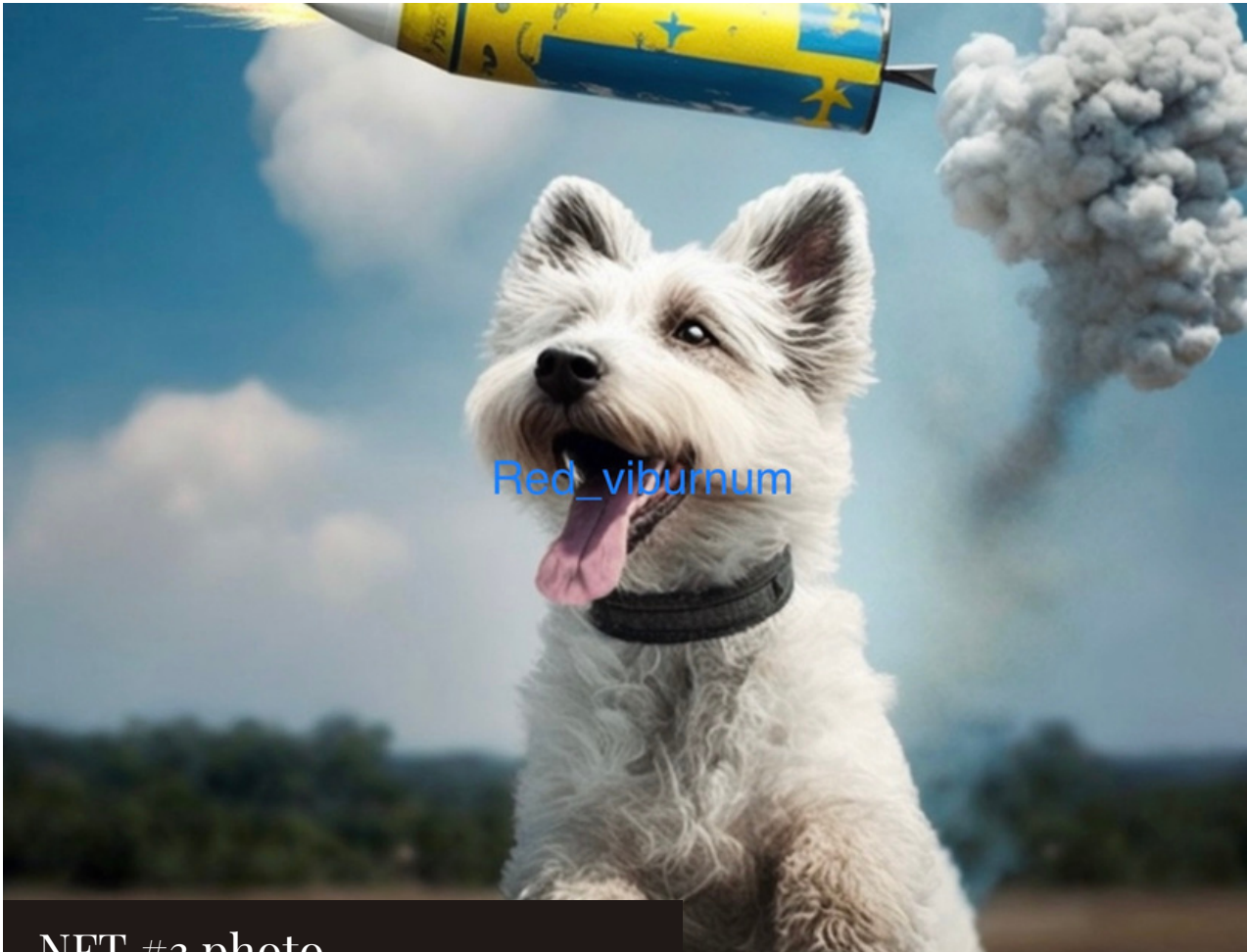
2. Failures:

- a. Initial difficulty in promoting our NFT collection due to the saturated NFT market.
- b. Encountered some skepticism from potential supporters regarding the use of NFTs for fundraising purposes.

Knowledge/Learning and Skills Gained:

Throughout the competition, our team has gained valuable knowledge and developed essential skills, including:

1. A deep understanding of NFTs, their creation, and their value in digital art and fundraising.
2. Effective project management, ensuring smooth coordination between team members and external partners.
3. Communication with influencers and NFT enthusiasts to promote our cause.
4. Problem-solving and adaptability in response to challenges faced during the project's implementation.



NFT #3 photo

Please note that these photos aren't real photos of NFT's and THESE photos are not selling for a price or another form of compensation

Conclusion

In conclusion, the Patron project has not only enabled us to make a positive impact on the lives of those affected by the war but has also provided our team with invaluable experience and growth. We are proud of our achievements and grateful for the opportunity to contribute to peacebuilding efforts and support those in need.