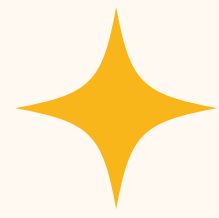
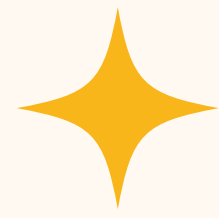




# What is Bleed Green?



## A MOTIVATED



## TEAM



### WHO ARE WE?

Our names are Sydney, Audrey, and Allie, and we are Bleed Green! We focus on increasing access to sustainable menstrual products, self-confidence in menstruators, and general sustainability in our school and local community. Our project combines our passion for the environment and feminism to “bleed green,” creating an environmentally friendly and more equitable future.



### WHY DID WE GET INVOLVED?

After learning that more than 500 million people around the globe experience period poverty, or don't have access to necessary menstrual products, we investigated how this issue was reflected in our local community. In talking to local stakeholders, like Marjorie Troob of (914) Cares, a local charity, we quickly realized that this was not just a global issue but a local one as well. Quickly, we formulated a multifaceted plan to address period product access and sustainability within our own school and area.

SDGS WE WORKED TOWARDS







# Who is Bleed Green?



## ABOUT US



### Hey, I'm Sydney!

I am an advocate for conservation and the environment. After working with my school's sustainability club, I became highly interested in improving environmental education and recycling throughout my community. Excited about the opportunity to collaborate with peers, my work on Bleed Green has only grown my interest in sustainability while opening my eyes to the reality of period poverty. In this team, I have acted as a collaborator and contributor, building up our initiatives and organizing logistics.

### Hi, I'm Allie!

I am a passionate environmentalist. I have been taking small-scale local environmental action since middle school, and I am really enjoying working on this school wide initiative to implement sustainable period products. In the group, I act as an Initiator who ideates initiatives based on the skills of my teammates. I also act as a Coordinator as I find stakeholders who can help us reach our goals and I reach out to them and convince them to join the fight for sustainable and accessible period products.



### Hello! I'm Audrey!

I am an educator who enjoys engaging in research and spreading awareness about different issues of interest. I am also a member of my school's sustainability club. I promote Bleed Green through curating our Instagram account. I design engaging and informative posts to share our research and work with our audience. It is very rewarding to see the impact that Bleed Green has had on our local community as we accomplish our projects long term goals.







# How Have We Taken Action?



## LEADERSHIP IN OUR COMMUNITY



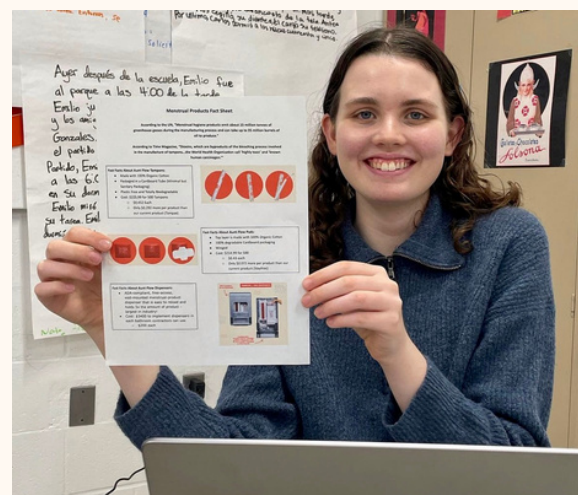
### MENSTRUAL PRODUCTS @ SCHOOL

In an initial survey, we learned that 76.5% of students would use sustainable menstrual products. With this in mind, we wanted to deliver Aunt Flow products to the bathrooms because of their specific focus on sustainability. We met twice with our vice principals and created a rollout plan for 1, 2, 3, and 5 years.



### PERIOD KIT SALE

To further increase access to menstrual products at our school, we ran a 2-day period kit sale. Our kits included Aunt Flow tampons and pads and self-care items like a scrunchie. Initially, we only sold 6 kits. So we revised our plan to sell the kits through the nurses' offices at the middle and high school, to make it more discreet.



### VOLUNTEERING WITH (914) CARES

We packed more than 250 flow kits for (914) Cares, a local organization that provides various resources and runs initiatives for those in need to combat poverty. Flow Kits contain necessary care items, including pads, liners, and tampons.



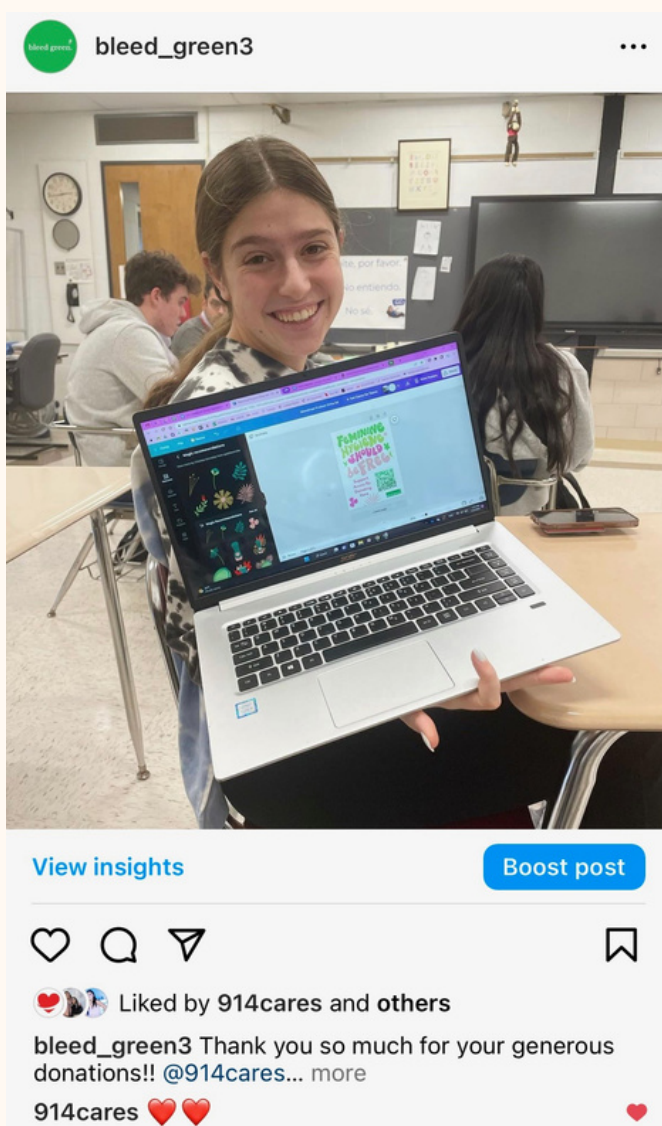




# How Have We Taken Action?



## PARTNERSHIP IN OUR COMMUNITY



### RECYCLING CAMPAIGN

We collaborated with our towns Recycling Committee and filmed an educational how-to video about preparing paper for curbside recycling. The video received over 800 views on our Instagram, 1,600 on our school district's Instagram. During Earth Week, we presented our video to our school districts elementary school in an assembly.



### INSTAGRAM ADVOCACY

To document our work, we created an Instagram account called "bleed\_green3." Our account currently has 105 followers. Instagram has allowed us to connect with our stakeholders and audience. We received comments on our posts from Aunt Flow, a menstrual equity organization and 914Cares, an organization that combats poverty.

[@BLEED\\_GREEN3](#)





## HOW TO BE LEADERS IN OUR COMMUNITY

Learning from my teammates' passions, my interest in sustainability grew. To me, the highlight was learning how to play into each other's strengths to overcome barriers and make a clear difference in our community. -Sydney

OVERCOMING  
CHALLENGES

COLLABORATION

By working with a team, I learned that sharing responsibility means a more successful result. I also discovered that collaborating with those with power throughout the process allows change to be made in small achievable steps.

-Allie

Working with members of our local community allowed us to further understand our topic. It enabled us to foster relationships and be inspired by those who are passionate about shared interests.

-Audrey

FOSTERING  
RELATIONSHIPS

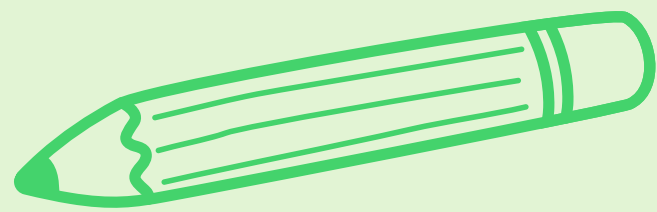




# What Are Future Goals?



## FINISH WHAT WE HAVE PUT IN MOTION



### WORKING WITH THE ELEMENTARY SCHOOL

We are partnering with a parent of an elementary schooler to teach school recycling basics to young students.



### MIDDLE SCHOOL EDUCATION

We are working on creating a how-to guide for parents to talk to their middle schoolers about periods, and we hope to provide period kits to them.



### MORE RECYCLING VIDEOS

Our paper recycling video was a huge success, so we are working to create a video on plastic recycling as an informative follow up.



### IMPLEMENTING AUNT FLOW

While we have gotten approval for the slow rollout of Aunt Flow in our school, we are working to secure funding to expedite the project, and hope to be able to be involved in implementation next year