



GLOBAL
SOCIAL
LEADERS

GSL ACTIVATE

CLIMATE ACTION

5TH-6TH & 19TH
NOVEMBER
2022

INFORMATION PACK





A NEW COURSE FOR SOCIAL LEADERS TO COLLABORATE WITH OTHERS TO BUILD AN ONLINE CAMPAIGN, DEVELOP DIGITAL SKILLS AND AMPLIFY THEIR VOICE FOR CLIMATE ACTION

GSL Activate: Climate Action provides a platform for students to collectively co-design a digital campaign that highlights the need for climate action and amplifies their voices across the digital space. It will take place alongside COP27, the UN Climate Conference.

Students will learn how to communicate information and ideas effectively using a variety of media and formats, inspiring a generation of climate leaders and changemakers.

DATES 5 TH -6 TH & 19 TH NOV 2022	AGES 15-17	LOCATION VIRTUAL - ON ZOOM
ACTIVATE VIRTUAL 2-DAY COLLABORATIVE COURSE	GROW & ELEVATE 11-DAY CAMPAIGN PERIOD	REFLECT & CELEBRATE VIRTUAL REFLECTION & CELEBRATION SESSIONS

On the course, students will:

- ✓ **Develop** leadership and problem-solving skills
- ✓ **Collaborate** and connect with other like-minded people around the world
- ✓ **Improve** their ability to work in a team
- ✓ **Build** resilience and confidence
- ✓ **Interact** with media to use and create ideas and information
- ✓ **Analyse** and evaluate issues and ideas
- ✓ **Acquire** knowledge of how to create, design and run a digital campaign

By the end of the course, students will have:

- ✓ A **deeper understanding** of environmental issues and how they can lead on climate action within their communities
- ✓ **Exchanged thoughts, messages, and information** effectively through interaction
- ✓ **Increased awareness** of their role in leading climate action
- ✓ A **desire to continue campaigning** in the future

TESTIMONIALS

“ [GSL] encouraged me to think more critically and look into what I actually want to achieve while providing me with the steps and wisdom to do so. I also loved the diversity and enthusiasm of the participants which has motivated me to act! ”
Student, GSL Catalyst, July 2022

“ I learnt how a passion for a topic or a talent could be the driving factor behind a massive and constructive change in your community. ”
Student, GSL Catalyst, July 2022

“ This course has been an inspiring journey and an amazing start to a bright future. ”
Student, GSL Catalyst, 2020

COURSE JOURNEY

BOOKING

Schools are invited to share the course with their students so that they can book directly using the GSL online shop. Once we have received payment, they will be sent a registration form and their place on the course will be confirmed.

Course Fee £245 / Early bird £225

(Member school students access 20% discounted rates)

Booking closes for all courses 30 days before they start. Early bird prices end 3 weeks before that.

2-DAY ACTIVATE

A two-day virtual course which provides an opportunity for young aspiring climate activists to gain a deeper insight into how they can create change on an issue they are passionate about and work collectively to launch a digital campaign that inspires others to also take action. This interactive online course is delivered in English and led by experienced UK-based facilitators.

- **Dates:** 5th-6th November 2022
- **Time(s):** 08:00-11:45 or 15:00-18:45 UK time*
- **Location:** Zoom

*There are two time zone options for the two-day course. Students will be asked to select one option for all two days upon registration.

GROW & ELEVATE

During this 11-day campaign period, students will take the lead to grow and elevate the digital campaign that supports in promoting to raise awareness of the climate issues that they are highlighting. This is an opportunity for the students to create a buzz about the campaign across digital platforms, enabling them to inspire others to discuss, promote and share the campaign with their networks.

A connect event will be held at the halfway point for young people to provide an update on their campaign and seek support where needed.

- **Action period:** 7th-18th November 2022
- **Connect event:** 10th November 2022 (08:00-09:00 or 15:00-16:00 UK time)

REFLECT & CELEBRATE

Three virtual sessions will be held to allow students to reflect on their individual journey, key learnings, and inspire them to take their passion for creating change forward, by starting their own projects through climate action. This will also be an opportunity to celebrate the students' hard work in co-designing the campaign to inspire change in communities.

Each student will receive a certificate recognising their hard work and involvement in the course.

- **Date:** 19th November 2022
- **Time(s):** 08:00-11:00 or 15:00-18:00 UK time

COURSE TIMETABLE

SESSIONS		DAY 1 – SAT 5 TH NOV	DAY 2 – SUN 6 TH NOV
AM	PM	Transformational Leadership	The Impact of Social Action
08:00	15:00	Welcome	Leading with a Plan
08:45	15:45	Break (15 mins)	
09:00	16:00	Guest Speaker	The Power of Storytelling
09:45	16:45	Break (15 mins)	
10:00	17:00	Environmental Activism in Action	Campaign Launch
10:45	17:45	Break (15 mins)	
11:00	18:00	Passion for Change	Reflection & Next Steps
11:45	18:45	Close	

DAY 1

- **Welcome** – The lead coaches will introduce the programme and provide a space for each student to introduce themselves as part of this session
- **Guest Speaker** – A guest speaker will be sharing their journey in leading change in their communities via climate action. This will also be an opportunity for students to ask questions and learn more about how they could create their own pathway to address the issues that they are passionate about.
- **Environmental Activism in Action** – This session will provide students with the space to explore how they as a collective have led on environmental activism-based projects to tackle issues that are impacting their communities. It will provide them with a space to discuss, share and work within groups on various interactive tasks. This session will also introduce students to the roles that they can be part of as part of the digital campaign.
Roles include:
 - Reporter
 - Researcher
 - Digital Storyteller
- **Passion for Change** – This session will focus on the importance of collective wellbeing and provide a space for students to think about how they can prioritise their health whilst they are working on their project. The session will also equip students to listen actively to other perspectives and ideas.

DAY 2

- **Leading with a Plan** – This session will focus on introducing students to Future Foundations project planning model and support them to prepare for the online campaign. It will also cover how they delegate and share responsibility for decision-making.
- **The Power of Storytelling** – A key part of any project is to plan how to measure the impact it has had on communities, the environment, and the overall issue that young people are addressing. This session will involve an introduction to the social impact framework, creating their own impact roadmap and gaining in-depth insights into how they can embed impact techniques as part of their projects.
- **Campaign Launch** – Stories are the essential building block of empathy and human connection, which allow others to resonate with the meaning behind the narratives weaved through storytelling. This session will provide an insight into how storytelling can support to promote projects, raise awareness of issues, and collaborate with peers and experts using a variety of digital environments and media.
- **Reflection & Next Steps** – This session will create a space for students to share their key reflections and the roles that they will be taking on as part of the second phase of the challenge. It will also cover how to practice dealing with disappointment and unmet expectations.

REFLECT & CELEBRATE TIMETABLE

SESSIONS		SAT 19 TH NOVEMBER 2022
AM	PM	Reflect & Celebrate
08:00	15:00	Welcome & Challenge Review
08:45	15:45	Break (15 mins)
09:00	16:00	Reflection & Wellbeing
09:45	16:45	Break (15 mins)
10:00	17:00	Climate Action Project
10:45	17:45	Next Steps

- **Welcome & Challenge Review** – The lead coaches will provide an overview of the inspiring impact the group has had via their digital campaign and the key highlights from the course.
- **Reflection & Wellbeing** – This session will provide participants with the space to reflect on their personal development journey and take part in interactive wellbeing focused activities to aid the reflection process.
- **Climate Action Project** – Participants will have the opportunity to explore their passion for climate action further and explore how they can continue to lead change in addressing climate related issues. We will provide them with guidance and an overview of how they could start their own climate action project and work with communities to inspire change in protecting their environment.

CONTACT US

If you have any questions, please contact us at:


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Keep in touch on social media:

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