



TREE O'CLOCK

GREEN IS THE NEW GOLD!

BIRTH OF TREE O'CLOCK

WITNESSING MOTHER EARTH SUFFERING THROUGH VARIOUS IGNORED CALLS, PAVED AN ECO-FRIENDLY DREAM FOR 4 TEENAGERS. AS RIGHTLY STATED BY ROBERT SWAN AND THE MAIN SOURCE OF OUR INSPIRATION, **"THE GREATEST THREAT TO OUR PLANET IS THE BELIEF THAT SOMEONE ELSE WILL SAVE IT."**

15 LIFE ON LAND



THE TREE O'CLOCK PROJECT IS SOLELY COMMITTED TO ACHIEVING THE OBJECTIVES OF SDG NUMBER 15

THE AIM OF TREE O'CLOCK

AROUND 1.6 BILLION PEOPLE DEPEND ON FORESTS FOR THEIR LIVELIHOOD BUT THE WORLD HAS LOST 420 MILLION HECTARES OR ABOUT A BILLION ACRES OF FOREST ACCORDING TO THE FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS. THIS HAS RESULTED IN A HUGE NEGATIVE IMPACT ON EVERYONE RESULTING IN AN IMBALANCE IN THE ECOSYSTEM CYCLE.

AS A RESULT OF LEARNING, RESEARCHING AND HEARING SUCH DEVASTATING NEWS REPEATEDLY, WE AIMED TREE O'CLOCK TOWARDS RESTORING THE DEGRADED LANDS. WE PLANNED TO DO SO BY CONDUCTING PLANTATIONS AND RAISING AWARENESS THROUGH ECO-FRIENDLY ACTIVITIES. OUR OBJECTIVE IS TO PROVIDE AN OPPORTUNITY TO EXPERIENCE HOW SIMPLE MEASURES CAN BUILD A SUSTAINABLE AND CLEANER WORLD!



CLICK THIS!!

FIRST PLAN: GHAF TREE PLANTATION

DESPITE THE FACT THAT WE FACED MANY HURDLES DUE TO THE **COVID-19 PANDEMIC**, WE WANTED TO HOST PHYSICAL ACTIVITIES WHERE STUDENTS CAN INTERACT WITH EACH OTHER WHILE SAVING NATURE AND BIODIVERSITY. THEREFORE, OUR PLAN OF ACTION WAS TO HOST A GHAF TREE PLANTATION; **50 SAPLINGS** WOULD BE PLANTED TO COMMEMORATE THE 50 YEARS OF UAE AND OUR PRESTIGIOUS SCHOOL. IT ALSO PROVIDED A PLATFORM FOR STUDENTS TO UNDERSTAND HOW SIMPLE YET EFFECTIVE MEASURES CAN BUILD A GREEN AND CLEAN EARTH! WE HAVE SUCCESSFULLY PLANTED MORE THAN 20 TREES ACROSS UAE AND THIS IS AN ONGOING INITIATIVE! WE PLAN TO EXTEND THIS MEASURE IN THE FUTURE, TO PLANTING MORE THAN 50 TREES AS WELL



OUR FIRST GHAF TREE WAS PLANTED IN OUR SECOND HOME! #GREENHANDS@WORK

OUR ONLINE INITIATIVES

OVER THE LAST 2-3 MONTHS, WE HAVE SUCCESSFULLY ENGRAVED THE PRINCIPLES OF CARE, COMPASSION, PROTECTION AND CONSERVATION OF MOTHER NATURE AND EARTH!

THE TREE O'CLOCK TEAM HAS DONE SO THROUGH VARIOUS PLATFORMS SUCH AS:-

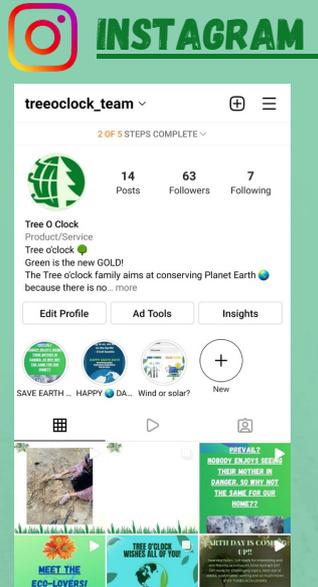
600+ HOURS SPENT

AUDIENCE: 1000+

OUR TEAM, SKILLS AND TAKEAWAYS

THIS ENTIRE JOURNEY HAS TRULY BEEN A MEMORABLE ONE; WHERE WE CONNECTED WITH FRIENDS, ORGANIZATIONS AND MOST IMPORTANTLY MOTHER NATURE! ALTHOUGH WE FACED MANY FAILURES, WE WERE MOTIVATED TO CONTINUE THIS GOOD CAUSE AND KEPT ON TRYING AGAIN, TILL WE ACHIEVED SUCCESS!

IT ENHANCED OUR COMMUNICATION AND WRITING SKILLS WHICH WILL INDEED BE CRUCIAL IN THE FUTURE! BUT THE MOST VITAL SKILL WE DEVELOPED IS TEAMWORK AND ORGANIZATION!



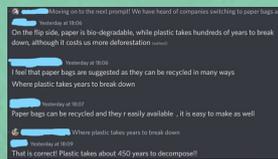
OUR ONLINE GAME



A CODED GAME: A FUN AND INTERACTIVE WAY TO ENGAGE THEMSELVES IN TOPICS SUCH AS PROTECTION, CONSERVATION AND PRESERVATION OF MOTHER EARTH

WEBINARS AND DISCUSSIONS!

WE ORGANIZED AND CONDUCTED MANY ONLINE CAMPAIGNS TO RAISE AWARENESS ABOUT THE DETERIORATING ENVIRONMENT WHERE WE HAD FUN YET INFORMATIVE DISCUSSIONS WHERE OUR FRIENDS PARTICIPATED AND SHOWED A LOT OF INTEREST IN SHARING AND LEARNING NEW THINGS ABOUT THE ENVIRONMENT! ONE OF THE MOST MEMORABLE WEBINARS WAS THE EARTH DAY WEBINAR IN WHICH OUR TEAM MADE A PRESENTATION ABOUT THE IMPORTANCE OF EARTH DAY AND LATER ON CONDUCTED A FUN AND CHALLENGING QUIZ WHERE THE WINNER, LATER ON, SPINS THE RANDOM GIFT WHEEL AND GETS A PRIZE AND EVERYONE ELSE WHO PARTICIPATED RECEIVED AN ONLINE CERTIFICATE!



AISHWARYAA



ADEEBA



KUMARI ADITI



RUSHDHA

WIX WEBSITE



THIRD ACTIVITY: BEST OUT OF WASTE



CLICK ON THE ABOVE PICTURES FOR A SNEAK PEEK!!

IMPACT OF OUR PROJECT

BEFORE THE AVERAGE PERSON HAD PLANTED 4.5 PLANTS IN AN YEAR, NOW IT'S 5.5. BEFORE, 21% HAD ONLY PLANTED ONE OR TWO TREES IN THEIR LIFETIME AND 11% HAD NEVER PLANTED ANY. NOW, 34% HAVE PLANTED MORE THAN 10 TREES. WE ARE ALSO ECSTATIC TO TELL THAT OUR RESPONDENTS FEEL MUCH MORE CLEAN AND GREEN NOW (BY 4.5%)



DISCORD



OUR FUTURE PLANS!

THE TREE O'CLOCK TEAM HAS TAKEN A PLEDGE THAT WE WILL CONTINUE OUR SUSTAINABLE ACTIVITIES. OUR FUTURE GOALS INCLUDE:-

- 1- CLEAN-UP DRIVES
- 2- PODCASTS ABOUT UNIQUE SUSTAINABLE IDEAS

TESTIMONIALS!!

DISCUSSION WAS GREAT, LOVED THE WAY EVERYONE INTERACTED, LEARNED A LOT, THE QUIZ WAS FUN AND NICE TO PARTICIPATE IT, AND HATS OFF TO EVERYONE INVOLVED IN THE MAKING OF THIS, A REALLY BIG THANKS TO ALL OF YOU FOR CONDUCTING THIS!

-ADEENA IQBAL

(MEMBER OF TREE O'CLOCK COMMUNITY)