Hive

By Team Nerve

TEAM MEMBERS:

Abhiya Reji, Atheena Manoj, Devangana Aneesh, Diya Susan, Gabria Mary, Liyana Shamsheer and Subiksha Sri

"I feel like I've regained my youth"
Balan K Nair (84)
Senior Citizen residing in Kerala
(Two months after registering with HIVE)

HIVE is a non-profit organization that works to eliminate a major issue that our world is facing today, Lack of Geriatric Care. It's not only the teenagers and middle-aged people that suffer from loneliness, but also the senior citizens and this is exactly what HIVE wishes to highlight through its initiative.

Our Aims

- Our primary aim was to find a solution to the lack of geriatric care in today's world .
- At Present, senior citizens are left abandoned in their homes with no one to talk to or spend time with. So our team 'HIVE' decided to connect students to senior citizens and spend time through an initiative known as 'Adopt a Grandparent'.
- Our secondary aim was to create an impact in the lives of senior citizens by assisting them with day-to-day tasks and providing them the basic medical care .

Why ?

The issue of Lack of Geriatric Care is commonly visible in a country like India where the population is divided into Urban and Rural segments. This issue is common in both rural and urban areas where people seem to be travelling abroad in search of jobs, which leads them to abandon their elderly parents in their homes, with no one to talk or interact with.

SDGs followed

3 GOOD HEALTH AND WELL-BEING
We aim to provide basic health facilities to senior citizens by involving medical college students.

10 REDUCED INEQUALITIES
We provide equal treatment to each senior citizen registered under our initiative.

4 QUALITY EDUCATION
HIVE can develop learning opportunities for both volunteers and elderly participants that go beyond healthcare.
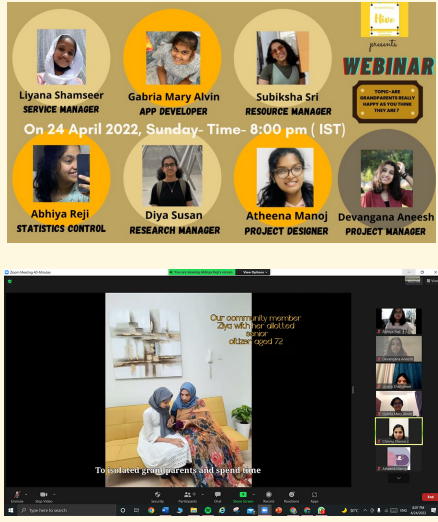
15 LIFE ON LAND
We aim for an exchange of moral and cultural values between the elderly population and the young generations.
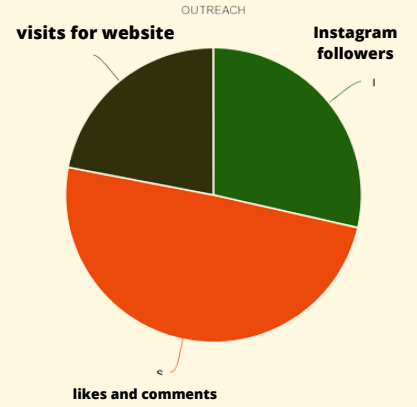
WEBINARS CONDUCTED:

HIVE WEBINARS

We conducted two webinars to educate our audience on the issue of the Lack Of Geriatric Care. The first webinar focused on an audience of age group 5-11 and the second one concentrated on an age group of 12-17. Through the webinars organized, we discussed the impact of the Lack of Geriatric Care and used interactive platform like padlet where the audience could directly discuss, share and connect ideas.

SOCIAL MEDIAS:

- **More than 130 followers on Instagram**
- **226 likes and**
- **comments**
- **100+ visits to our website**

OUTREACH
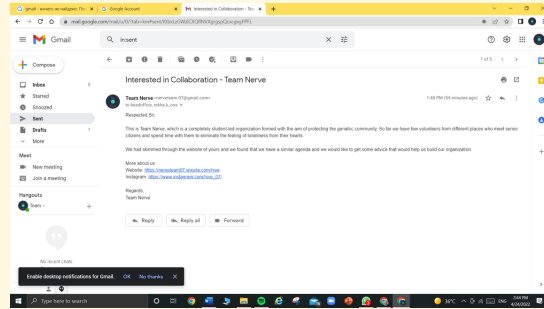visits for website | Instagram followers | likes and comments

HIVE TEAM MEETINGS

COLLABORATIONS

#HelpAgeIndia

HelpAge India is a non-governmental organization that works to eradicate the issue of lack of geriatric care in Indian societies. So, we took up the drive to collaborate with a major organization such as HelpAge India to make our initiative more available in India.
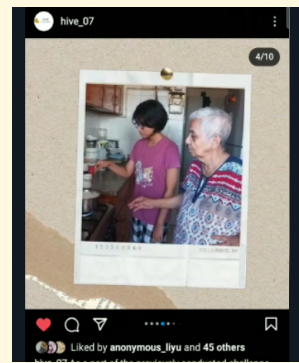
STATISTICS

As we researched more on the geriatric population residing in the urban and rural areas, we came across the fact that 35 percent of the geriatric population reside in urban areas and 65 percent reside in rural areas in India. This indicates that the issue of Lack of Geriatric Care is more severe in rural areas than in urban areas.
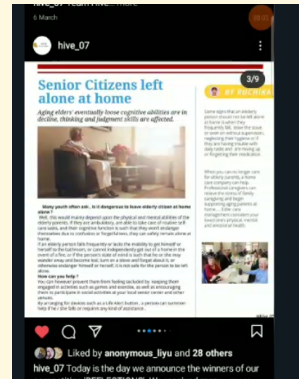

Urban areas
Rural areas

CAMPAIGNS HELD

To make our initiative reach to all the youngsters out there, we organized various online campaigns such as Mudita and Reflections.

Through Mudita, Youngsters clicked pictures of them spending time with their grandparents.

Through Reflections, people were free to express their thoughts and ideas on Lack of Geriatric Care through creative poetry, drawings & articles.
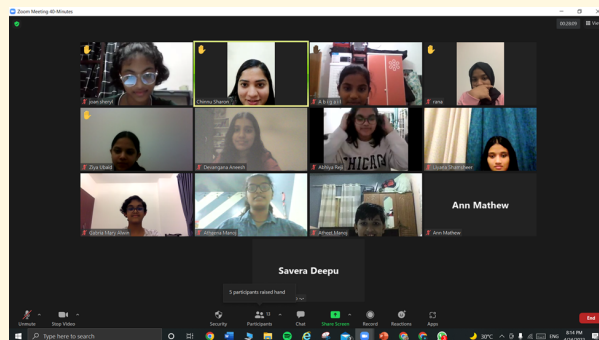
HOURS SPENT ON THE PROJECT:

150+

NO. OF PEOPLE IMPACTED:

235+

VOLUNTEER MEETINGS

FUTURE PLANS:

- **Collaborations with certain non governmental organizations.**
- **To reach out to media houses to expand our network.**
- **Implementing our initiative in rural areas.**

WEBSITE LINK: https://nerveteam07.wixsite.com/hive
INSTAGRAM LINK: https://www.instagram.com/hive_07/
VIDEO LINK: https://vimeo.com/703853385