

# Team Greenager



Greenager is a **student-led organization** which works on areas focused around climate action and sustainability, while specifically focusing on spreading awareness on mitigating the usage of plastic.

## OUR TEAM



**Yashvee Mer**

Team Leader and Project Manager



**Devapriya Vinayan**

Social Media & Outreach Manager



**Aanchal Jacob**

Product Designer & Manager



**Katherine Raj**

Resource Manager

## OUR STORY

When we started our project, we wanted to come up with an efficient **alternative for plastic**. But while researching, we got to know that **paper accounts for more than 26% of total wastes at landfills**. That is when we got to know all we had to do was, '**recycle paper to replace plastic**'. That is when Greenager came to be. We, at Greenager, firmly believe that '**paper clay**', made from waste paper, is the **best alternative to plastic**, being as effective, just more eco-friendly, and mainly, **100% biodegradable!** This means that after using our paper clay products, users would not have to toss it into dustbins, but instead, into their own plants!

## OUR AIM

- To propagate community **waste reduction** and **recycling schemes**, both as a means of protecting the environment and for improving the community's environmental awareness.
- To **reduce the usage of plastic** and replace it with paper clay.
- To **inspire our generation** to play their part in the fight against climate change and in **forging a sustainable future**.

The name Greenager was **inspired from 'teenager'**, and our motive is to inspire the youth to **lead the green revolution!**

## TARGETED SDGs



Conducted numerous beach and park cleanups and distributed paper clay pots in neighborhood; spread awareness on plastic pollution and global warming.



Found 1st eco-club in school and conducted various environmental campaigns, Plant-A-Tree initiatives and paper collection drives; held workshops and live paper clay-making demonstrations as part of Club Greenager.

**HOURS SPENT ON THE PROJECT:**  
**800+**  
**NUMBER OF VOLUNTEERS:**  
**120+**

## TESTIMONIALS:

"Being an active member of Club Greenager, I was a part of various eco-campaigns and collection drives conducted. I learnt how taking small steps creates big differences. Their enthusiasm and determination to create positive impact empowered us to be a part of this drive for sustainability."

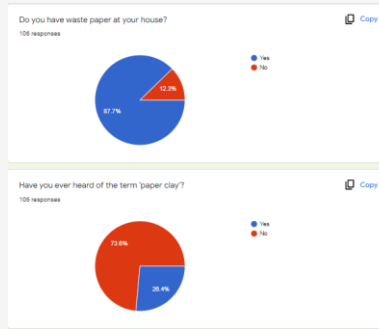
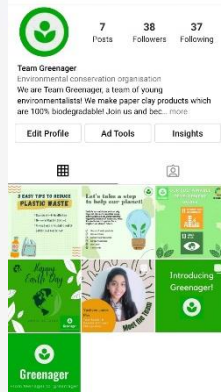
**Deeptha Sunil**  
[Grade 8 Student]

"Greenager is a great team of budding environmentalists who are working towards building a sustainable future. They have started the first middle school eco-club of our school, restored the school's garden, Our Own Blossom, conducted several campaigns and workshops and plan to do much more in the future."

**Sampada Anchan**  
[Assistant Supervisor, Grade 8]

## OUTREACH:

- **38** active followers on Instagram
- **190+** visits in website
- Surveys Conducted – **100+** responses avg



## INVOLVEMENT:

- **20+** members in the Greenager Club and plenty more to come in future
- **50+** students in **Plant-A-Tree Initiative**
- **30+** students involved in **workshops**
- **20+** members for the **park cleanup**
- **60+** people participating in **community paper collection drive**
- **120+** children contributed to **newspaper recycling**

## IMPACT:

- Plastic plant pots → **Paper Clay pots**
- Plastic pen holders → Paper clay holders
- Plastic dusters → Paper Clay Dusters
- Planted **paper clay pots** in every class; totally planted **40+ pots**
- Planted **10+ plants** at school garden
- **3000+** students, **400+** faculty and **200+** parents impacted by eco-club Greenager
- **200+** people impacted in community
- **80+** people **started using paper clay** products.

## PARTERSHIPS WITH REPUTABLE ORGANIZATIONS:

Greenager is a member of **GreenPeace Organization** and **350.ORG**, while it is in process to partner with **EARTHDAY.ORG**, a global environmental networking organization, and **Emirates Environmental Group**, a leading environment conservation in UAE.



## GAINS:

While delving deep into the 3Rs was our major point of focus, we unknowingly learnt the 3Cs too:

1. **Cooperation** – Working towards a shared goal and supporting each other in our tasks made us realize that our cooperation and teamwork was our greatest strength.
2. **Confidence** – Organizing events beyond our comfort zone and taking up challenges which seemed impossible to overcome actually boosted our confidence and self-esteem.
3. **Communication** – Pitching and presenting our ideas in front of large audience definitely improved our public speaking and communication skills. We also learnt the power of persuasion and conviction in us.

## OUR PREPARATION:

Before conducting workshops and webinars ourselves, we **attended several webinars** and workshops like **SaveTheSoil**, and **Sapere Aude ScienceFest** on topics like **climate science, aquaponics, and waste paper management.**



## SETBACKS:

- Due to COVID-19 lockdowns, we **weren't able to organize** campaigns that we had previously planned. We also **weren't able to reach out to people in our community** personally to distribute paper clay products. However, we **utilized all resources we had** available, and **conducted several webinars online**, which actually **expanded our audience**, as people from around the world attended the webinars.
- Even when our schools reopened, complying with regulations and precautionary measures, we **weren't able to hold meetings with a large number** of students at once or visit the school's garden in large groups. However, **we planned visits in batches** of students, and ourselves **went to classes individually** to hold workshops.
- Due to rigorous academic coursework, a lot of our **members weren't able to make time** for Greenager, and **often prioritized studies** over it. But being driven to continue participating in Greenager activities, they **agreed to often sacrifice lunch and breakfast breaks** at school, and **hold webinars during weekends** and holidays.
- **This way, Greenager stood strong amidst the setbacks. On the contrary, we gained cooperation and management skills. Thus we are now more equipped to face any challenges that may come our way.**



## Website:

<https://yashveedg13.wixsite.com/teamgreenager>

## Instagram:

<https://instagram.com/teamgreenager?igshid=YmMyMTA2M2Y=>