

The MLC

(Multilevel Contributors)

Bringing Out Hopes

HOW WE CAME TO LIFE

PROJECT OVERVIEW

There were a lot of people who were working for a company called Amway this led us to the thought of creating a <u>network for social cause</u>. From there we conceived the idea of multilevel contributors to bring supporters and affected lives together. Thereafter we started engaging people through our network using WhatsApp as a connecting tool.

Our project aimed to help the economically weaker section in their education and health issues by providing stationary kits and medicines and arranging mentors for developing their skills.

OUR AIMS

We have the following few aims that we want to achieve through this project:

- Providing people with financial support in case of health problems.
 - Providing children with the stationary they need for school.
 - Partnering with people who wish to help.

HIGHLIGHTS

- → We understood the struggle of people unable to afford professional help and came up with different ways to try and help them.

- → We thought it would be challenging for us to provide support to 25 people but due
 to pandemic there were many supporters who came forward to make this drive of
 ours successful. We proudly announce that we were able to impact more than 100

OUR TEAM

- 1. Vedang Darbari
 Team Leader, Spokesperson
- 2. Jia Bhandari Researcher, Graphic Designer
- 3. Ananya Abrol Researcher, Social Media Manager
- 4. Shoumilli Das
 Researcher

OUR IMPACT

We were able to:

- connect to <u>41 contributors</u> in a WhatsApp group to help people.
- To help 102 people.
- Provide <u>26 stationary</u> kits and books.
- Provide medicines to 79 ill people.
- Provide mentors to <u>3 children</u> to help them in their education.

LOOKING FORWARD

We are so motivated with the results that we decided to carry this project next year too by making full use of social media platforms and making the drive more impactful and successful.