



EXCELSIOR



#1: Tell us about HOW you have identified the issue/problem you are addressing and WHAT you want your end goal to be.

We have chosen SDG's Good Health and Well-being, and Climate Action. Since the world is filled with markets of fruits and veggies, its origins are not necessarily organic. For the whole community to move to healthy eating habits, it would be very difficult. People would much rather spend less money for goods which are sufficient than to buy healthy and organic products. We are planning to educate people for the early identification of lifestyle diseases if any and how to control the same without taking many medicines. Also, we are emphasizing the cultivation of organic products even in our limited space of apartments, schools, and other community areas.

Good Health is something that we all need. As the famous saying goes Health is Wealth and so it is. The reason that we chose this SDG was to improve the good health and well-being in every person in the world. The aim of our project is to make people aware about their health. Nowadays, people don't care about their health as whatever disease they get they think that technology can prevent it, but it may not be always like that. For example: take the Corona Virus. People are not even wearing their masks today and the cases are increasing worldwide day by day. New mutations and variants of the Corona Virus are developing, and we are not able to develop a very good vaccine for them. So, we think that all the people of this world should work together and not lose hope. There is always a solution to every problem. Excelsior hopes that with everyone having a good health and healthy lifestyle we can make this world a better place to live in.

In conclusion, this debacle of current affairs has deeply affected how people see the world. Though our technology maybe scoring its highest potential, our health is much more important. Like we've said before, Excelsior is planning on giving an opportunity for everyone to start growing an organic farm, starting from even your own balcony! We think this will save them money, and their health from deteriorating.

We will spread the word of how organic food growing is very efficient and cost-free. Initially, we can grow one seed of any plant and have unlimited organic foods for the whole family. No money spent, and definitely organic.

We are sure that this project can continue and accomplish some of the SDG's. Let's all hope for a better tomorrow.

#2: Tell us about the STEPS you have taken towards achieving your end goal(s).

We are associating with Unique Friends of Kerala (U FK) who are promoting organic farming in UAE. We are conducting various classes and workshops in the community to educate people to do organic farming. We are also growing organic food in various schools and farms and distributing the products to the public.

Excelsior has visited many planting workshops for organic products, and we have also spread the word about how to properly farm, plant trees and fruit seeds, even with a small pot! We have dedicated ourselves and encouraged people to bring healthy gardening to their homes. Our initiative has under gone many questions, like:

Why don't we just buy organic products? or We are so busy these days, how are we supposed to plant and nurture plants when we're so busy with our schedules during the day? and It's very hard to grow plants in the UAE because of the harsh climate, so how are we going to plant saplings anyways?

We have answered these questions with at most respect to everyone. Since organic products are expensive, it's much better to plant them right in your balcony/backyard. It is always advised to keep a reminder on every other day to sprinkle a bit of water to nurture the plant to grow. And even though UAE has such hot climate, that doesn't stop us. We can nurture more plants in the winter season, and when summer season begins, by that time, the plant would be able to survive such heat, if the amount of water given is adequate. We can also bring the plant inside our homes for refreshing-cool air, so the plant won't die out.

In retrospect, we have done other such competitions and events to prove our points right! We are the members of Emirates Environmental Group (EEG) which promotes the recycling of paper, e-waste, cans, plastics etc. Also, we are planting several trees in UAE. This deeply helped us to lustre down the right path, for a better understanding on how the climate of UAE works around the plants that grow in the area.



#3: HOW are you measuring impact?

We have created and developed numerous ways of documentation and our personal experiences throughout our journey. We have created magazines, attended workshops, conducted surveys and interviews etc.

Some of them are listed below:

Website (Blog and magazine) Link: <https://letusgoaroundthewo.editorx.io/ineffable-2021>

Survey Link: https://drive.google.com/file/d/1w7tC9u7CeEHxqcB-GnFu21J_QDjP2O4R/view?usp=sharing

Surveys: https://drive.google.com/file/d/1S6W76FGedhr-V8cw2dTFD_-tYbwvYm5q/view

#4: Tell us about the **STEPS** you have taken towards achieving your end goal(s).

Excelsior's main role is to spread and provide. We have gained a lot of knowledge and we have also spread our understanding to other people. But, we want to spread it to everyone. For a sustainable future for us, we all need to act against climate change, and for that; we need to work together, have the same mindset, and remove unprecedented stereotypes. We want to spread the message to everybody. And, sometimes, we face issues because we can't spread the word to a wide world filled with people.

In simpler words, we need help to successfully spread what is needed for a sustainable world for our next generation.

If our ancestors made this place habitable for us, what is stopping us from making this world a safe sanctuary for our next generation?



document 1 - initiatives

process documentation:

<https://drive.google.com/file/d/1v1zmBfKDPxS65QJPo810wWEeUrGbasuZ/view>



document 2 - surveys

process documentation:

https://drive.google.com/file/d/1S6W76FGedhr-V8cw2dTFD_-tYbwvYm5q/view



document 3 - programs

process documentation:

<https://drive.google.com/file/d/1YWQNPPIx0mwx0euxlct0QVMpMX2iX8zX/view>



sustainable garden

outcomes:

<https://drive.google.com/file/d/1uXGnVi1MwXAxQ1YNN77PdU8czgD-nNBR/view>

EXCELSIOR:

<https://linktr.ee/excelsiorteam>

process documentation

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