

EQUITREE



Partner institutions:

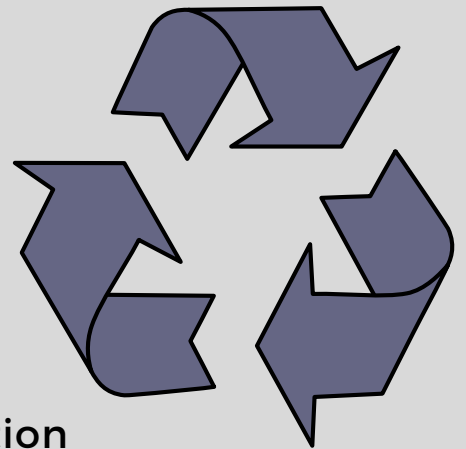
Introduction video:



GOALS ADDRESSED AND PROJECT AIMS

SUSTAINABLE DEVELOPMENT GOALS

- GOAL 4: Quality Education
- GOAL 8: Decent Work and Economic Growth
- GOAL 10: Reduced Inequality
- GOAL 11: Sustainable Cities and Communities
- GOAL 12: Responsible Consumption and Production
- GOAL 13: Climate Action
- GOAL 17: Partnerships to achieve the Goal



PROJECT AIMS

- Recycle paper.
- Raise awareness about the abilities of people with disabilities.
- Educate children from low income schools about climate change by explaining how the notebooks were made.
- Create jobs for people with different abilities.
- Provide learning materials to low income schools.



IMPACT

- \$5,490 raised in a school bake sale
- 587 kg of paper recycled = 8 trees saved
- 177 hours of work paid to people of CEI
- 30 notebooks to be donated
- 30 children reached in the first phase with a potential of 3000 children.



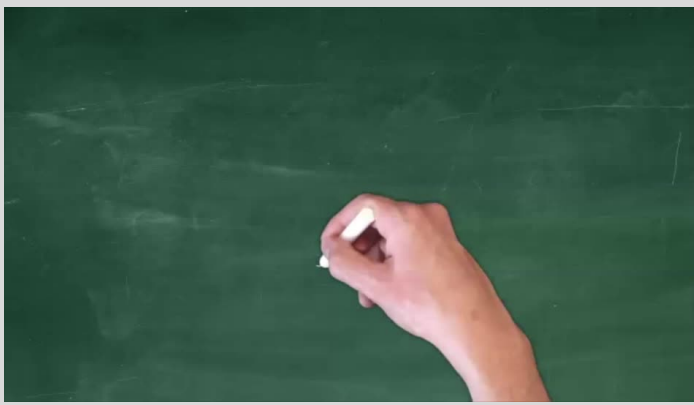
TO ENSURE OUR PROJECT IS SUSTAINABLE WE WILL:

- Make a partnership with a larger corporate company like bio pappel which is the largest manufacturer of notebooks and largest recycler in Mexico to increase our recycling capacity.
- Reach out to other schools and businesses as sources of paper to recycle.
- Create a board/committee inviting students from Yr.10 and above to become part of Equitree (collect paper spread awareness and keep the project going)
- Create a larger fund raising campaign (using social media).

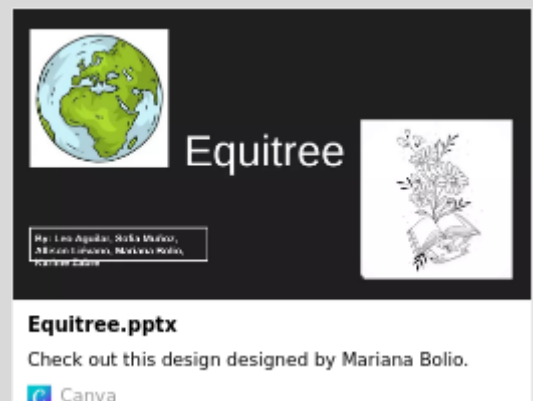
EQUITREE



A video to create consciousness:



Equitree conscientization presentation:



SKILLS AND LEARNING OUTCOMES

SKILLS LEARNT:

- How to set up/ organise a fundraising campaign
- How to make paper
- Improvement in communication skills with business partners and school teachers to raise awareness on our project



LEARNING OUTCOMES:

- Scaling up a project is difficult. We started out with big dreams, but soon faced the realities of fundraising, recycling capacity and sourcing of paper restrictions. However, we believe our project proves this concept works and we have the partnerships in place to scale it up in a second phase.
- As young advocates, we can make changes in our community.
- Partnerships help increase the impact of our project.
- To tackle these challenges better we will pursue the initiatives described in the project sustainability section.

