



EcoVille

Nurturing Nature for a Better Future

"The journey of a thousand miles begins with one step." - Lao Tzu.

Hailing from Our Own English High School Sharjah, UAE, we are a team of social activists known as *EcoVille* consisting of Humairah, Afsheen, Neha, and Sukaina working towards a sustainable future and striving for eco-friendly initiatives serving as a beacon of hope for change in the world.

School: Our Own English High School, Sharjah
Team Members: Humairah Palekar, Syeda Afsheen, Neha Santhosh, Sukaina Mirza.

"Your direction is really helping in making the earth a better place!"
- Aditi Tiwari, Grade 9 student.



Aims

1. Raising awareness about the SDGs and their significance for a better future.
2. Getting a wide-ranging community conscious about building a sustainable future.
3. Help people be responsible with the consumption of plastic in their lives by urging them to follow our initiatives.
4. Begin engaging, innovative, and compelling initiatives which not only create an impact but also generate enthusiasm in the community to make a change.
5. Reducing plastic wastes on land and below water which will help preserve wildlife.

Outreach

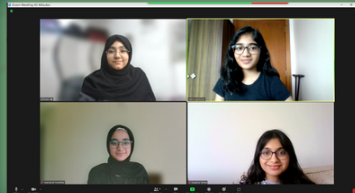
100+ ACTIVE SOCIAL MEDIA FOLLOWERS
200 PROFILE VISITS
151 AVERAGE POST OUTREACH
400+ VOLUNTEERS IN OUR INITIATIVES FROM 10 COUNTRIES - UAE, INDIA, KSA, OMAN, TURKEY, ITALY, USA, UK, CANADA, PHILIPPINES.
[CLICK HERE FOR SURVEY RESPONSES](#)

SDGs in Focus



Teamwork

2000+ HOURS SPENT COLLECTIVELY



Our Journey

SETBACKS:

A major obstacle was time management due to our academics. The team couldn't find time to implement some of our initiatives due to our consecutive exams. However, we overcame this obstacle during our winter break when we sat in a meeting and initiated a plan of action for the remaining months of the competition. Scheduling, relentless meetings, and smarter goals helped us gain an understanding of time management, teamwork and cooperation.

SKILLS GAINED:

Teamwork, communication, formal speaking skills, dedication, patience and hard work, confidence, creativity and most importantly, consciousness about our actions.

Through the course of our exciting journey, we have gained a valuable experience that we will always cherish. We have grown into environmentally conscious people and adapt sustainable lifestyles. Talks with our dedicated volunteers from across the world helped us connect with people we wouldn't usually meet and work together for a common cause. It is because of the continuous support of our volunteers, our friends, our teachers and our mentors at GSL that EcoVille has been able to voice ourselves in public to share our passion with the world and achieve our common goal of a sustainable future.

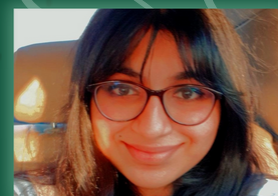
Team Profile



HUMAIRAH PALEKAR
TEAM LEADER, HEAD OF PROJECT DEVELOPMENT



SYEDA AFSHEEN
SPOKESPERSON, DIRECTOR OF CONTENT



SUKAINA MIRZA
SOCIAL MEDIA ADMINISTRATOR



NEHA SANTHOSH
VISUAL & WEBSITE DIRECTOR

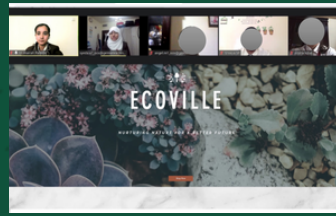
"A great effort, we will definitely participate in your initiatives."
- Nivedit Santhosh, webinar attendee from Canada.

Webinars Conducted

30+ ATTENDEES IN BOTH WORKSHOPS FROM 4 COUNTRIES



INTRODUCTORY WEBINAR



CLASS WEBINAR

We successfully conducted webinars to introduce our project and spread awareness on climate action. We also encouraged the attendees to participate in our initiatives. The response from the attendees was enthusiastic and they were eager to learn and commit themselves to this cause.

POST-WEBINAR [SURVEY: RESPONSES](#)

EcoKids Workshop

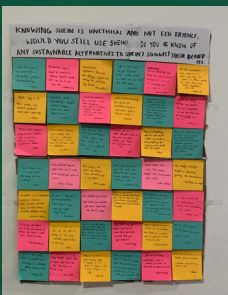
Workshops on the environment, environmental issues, and protection of the environment were conducted in two Grade 2 classes from our school to increase awareness amongst the youth. The kids were keen to learn and participate in the activities we held. Their understanding was measured through a quiz after a presentation on the environment. One class made bookmarks out of recyclable materials. In the other class, a painting activity was conducted that involved sponge painting of flowers on the chart which was later given to Grade 10 students for thumbprint painting. On the chart was written, "We are part of the change."

100+ STUDENTS INVOLVED AGED 6-8 AND 14-16



Opinions Board

400+ STUDENTS (AGED 13-16) RESPONSES COLLECTED



Questions related to environmental issues were put up every day on a recycled piece of cardboard put up in one of our school hallways which made the students think on a wide array of topics and respond to them.



Plastic in Plastic

200+ PEOPLE INVOLVED OF ALL AGES FROM 10 COUNTRIES

Stray animals on the streets and the aquatic wildlife digest the small plastic wastes littering their habitat. To reduce the threat the small plastic wastes pose to wildlife, the disposal of plastic in a smarter manner is of utmost importance. This initiative requires a person to collect the smaller plastic wastes in a larger plastic bottle over time and dispose it once filled. Since the animals only pick on the smaller plastic wastes, these large plastic bottles filled with smaller plastic wastes will be ignored by the animals thus securing their protection against the digestion of plastic wastes.

Social Media Presence

Weekly polls and quizzes on our Instagram to keep our audience engaged in climate action. Infographics & posts related to environmental topics.

Clean-Up Campaigns



Humairah & Afsheen participated in a Clean-Up UAE Campaign conducted by EEG.

Plastic Collection Drive

We handed out and posted a flyer to urge our followers to collect plastic bottles for our recycling drive. **600+ PLASTIC BOTTLES COLLECTED**



Competitions

Topic: The World in 2050.

- Poetry Writing Contest
- Poster Making Contest,

25+ SUBMISSIONS AGED 12-18 FROM 10 COUNTRIES



Collaborations

- Invited on the school podcast by the student council of our school to speak about our group, and its aims of climate action awareness.
- Joined with @_love_azade_ on Instagram for a post on earth day and to host a poetry writing competition.

Eco Talks Podcast



'Ecotalks with EcoVille' is a monthly podcast in which we discuss various topics related to the environment. We plan to invite other organizations and guests to our podcast in future episodes.

Upcoming Projects

- We are in talks with the Sharjah Humanitarian Centre to conduct a workshop for the kids there.
- Workshops for the other grades in our school.
- We are in the process of producing a short film on climate action to screen in our school.
- Virtual climate action awareness campaign.

Thanks to all our teachers, supporters and friends at GSL for such an incredible journey! Check out our Instagram & Facebook: @the_ecoville