

A service to child beggars and underprivileged women



“A youth initiative striving is bringing about a change in the lives of those who beg to live with a message that every section of society should be empowered to build a better world to live in.”

Our aims and objectives

- An initiative by youngsters working to eliminate child-begging and provide employment to women through volunteering and social enterprise.
- We are united to transform the lives of fellow human beings with the UN SDGs.

PROBLEM

A child is the future of every generation. He should be provided everything he needs to ensure that he can make his future bright and enlightening. Every person whether a child or an adult has basic human rights which no one can deprive or infringe. Every child is entitled to a happy childhood and education but in the case of a child beggar, these things may not have a place. Childhood is the purest phase of life we all have. Millions of street children scampers under bridges, railway stations, street parks, and footpaths to ensure they have a safe place at night. These children beg to fulfil their need for food. Most of them are forced to beg. Child begging is something that can be twisted and manipulated by larger forces at work to give it the shape of a thriving business as it functions mainly on sympathy-mongering. According to the National Human Rights Commission of India says 40,000 children are forced into child-begging every year. From a conservative estimate, more than 3 lakh children across India are forced to beg. They are the cradle of a multi-million rupee industry that is run by mafias and poor parents; the sad part is that this social evil is not properly addressed by the authorities.

UN'S SDGS



CAUSE

We aim to promote the UN's SDGs and make this world a better place for us to live in. Our organization's primary goal is to fight against social disparity at the fundamental level and procure a humane standard of life for those who live on the margins of our society.

SOLUTION

The organization endeavors to reach out to underprivileged children and their families. Our organization is committed to helping street children who spend their childhood begging on the streets. We have organized many awareness camps in slum areas for such children wherein we motivate both children and their parents to go to school. We provide them with information regarding government schools, the admission process, and the government programmes available for the weaker sections of society. Our aim is to send as many children as possible to school. Moreover, for those who are not able to get to school, we provide evening classes in different slum areas. Furthermore, we have organised training camps in urban and rural slums. More than 1000 women have received one month of training to stitch cloth bags, cushion covers and other products. We have also trained them in the procurement of raw materials i.e. cloth and markets where they can sell their produce. We have visited shops, departmental stores, and street vendors to promote their goods and encouraged them to use cloth bags instead of plastic bags. We have also identified a number of women who have a wider range of cloth products such as designer bags, curtains and other upholstery. We help them to find buyers and train them to use e-commerce to sell their products. The online seller jaipurisamaan.com has registered these entrepreneurs to sell their goods online.

4 QUALITY EDUCATION



Quality education: We have spread awareness about the importance of education amongst street children and their parents. We have helped many children to join schools. Moreover, our volunteers run evening classes for the children who have not yet been admitted to a school.

2 ZERO HUNGER



Zero hunger: From its inception, Collective Efforts has been working towards the zero hunger goal. We distribute 2000 meal packets every month in the cities to provide food to homeless people, migrant laborer's and other people in need. Additionally, we provide over 10 families with a monthly ration.

8 DECENT WORK AND ECONOMIC GROWTH



Decent work and economic growth: Collective Effort's vision has been to enable underprivileged people to become financially independent by creating opportunities for them to earn a livelihood. Through our social enterprise, we train women to make cloth bags and other goods.



17 PARTNERSHIPS FOR THE GOALS



Partnership for the goals: Collective Efforts have always been at the helm of the social upliftment of the marginalized section of society. We also realize the need for collaboration and we have joined hands with different groups and organizations to provide training, education and food programmes.

13 CLIMATE ACTION



Climate Change: Environment conservation is one of our many goals and we are diligently working to make the planet safe for everyone. Collective Efforts is religiously working for the protection of the environment. It is an integral part of our mission and practices. We encourage women to produce goods from upcycle materials and cloth bag making is one such venture which not only reduces waste but also saves the environment as a replacement for plastic bags

Gains

- Planning and organization
- Team building and people management
- Mentoring and motivating
- Communication (writing letters and public speaking)
- Collaboration and alliances
- Research and development
- Critical thinking, group discussion and brainstorming
- Self-discipline, commitment and perseverance
- Commercial awareness
- Business acumen

Awareness

We spread awareness about Collective Efforts through various means such as;

- The group website
- social media namely YouTube, Instagram
- Word of mouth
- We organized various social events to promote the women's products
- Promotion through e-commerce - www.jaipurisamaan.com
- Many shopkeepers are selling the products made by our women beneficiaries

Recognition:

- Featured in Dainik Bhaskar
- Featured in Rajasthan patrika
- Featured in Dainik Maru Mahima
- Featured by Via Stories
- Appreciated by Lok sabha member of Parliament of India
- Appreciated by Rajya sabha member of Parliament of India
- Appreciated by State Chief Medical and Health Officer



Impact

- +1000 women trained
- +2000 child beggars reached
- +3000 books n copies distributed
- +2000 women connected with e-commerce platform
- +50 volunteers across India
- +20000 food kits distributed
- +4000 people were made aware of covid behavior and precautions during lockdown
- Financial support extended to covid critical new born baby
- +40 ton cloth upcycle
- 8 locations across Rajasthan

Fund :
 Donation :
 From website: approx \$ 2000
 From online platform ketto : approx \$900
 From friends n families: approx \$3000
 From social enterprise: over \$ 3000
 Other :
 Donated books , stationery
 Donated swing machines 50



The Fund raised is used for various causes run by collective efforts

CHALLENGES

Our biggest challenge has been covid-19 which disrupted our work. Due to the lockdown, it was difficult to organize training camps for women and procure raw materials for bags. However, we continued to look for ways to help people and made a breakthrough. We sourced raw material from factories which were not operating due to covid and sold our goods to departmental stores, medical stores, and food sellers. Moreover, convincing parents to send their children to school was quite a task, but our mentors Paresht Gupta, Youth Ambassador of the Government of Rajasthan and Bharti Singh, founder of Praveenlata Sansthan, an NGO, helped us devise ways to assure parents of a better life for their children.

Our team took to task and worked with perseverance. We organized weekly meetings to discuss the roles and responsibilities of every team member. Assignment of tasks to the team resulted in efficiency and better results. Every aspect such as media and communication, finance and fundraising, management and operation, content creation and publication, was taken care of by our student volunteers.

It was a trying time for world and we rose to stand by our nation in its endeavor to save lives of millions of people; our volunteers worked tirelessly during the pandemic to spread awareness about safety precautions against covid-19. We campaigned in villages and small towns to teach people covid centric lifestyle. We undertook works such as distribution of masks and sanitizers, health and hygiene talks, information on covid-help programmes by the government, covid food programmes by governmental agencies and NGOs. Collective Efforts raised \$1300 for the Chief Minister Relief Fund and extended financial support of \$1500 to a newborn covid-critical baby girl who had lost her mother.

SUSTAINABILITY

We aim to expand the scope of work across India by collaborating with other organizations and recruiting more volunteers. We are also planning to partner with government agencies for reaching out to the larger community.



TESTIMONIALS

A year ago I never imagined my 8-year-old daughter and 3-year-old son would ever go to school. I used to leave them at the traffic junction every morning to beg before I left for garbage picking. Now they both are in school. -----Sunita Devi