

BRIDGE

BRIDGE: Born Rich or not I Don't mind just Grateful for Education

Project Aims:

Studying in *Shenzhen College of International Education*, we are fortunate to have sufficient access to learning materials and extracurricular resources. However, the students from poor mountain areas, who only have limited resources and heavy work after school may not have the chance to read books to fully understand the outside world and to know about the beautiful cultural heritages. Therefore, we would like to help.

Through this project, we wish to **present** the special reading-picture book which is suitable for their ages, **raise** their interest in reading books and **inspire** them to think of the traditional cultures around them and help them **build** a basic idea of cherishing and inheriting cultures.

1 NO POVERTY

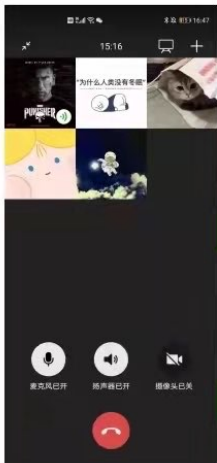


4 QUALITY EDUCATION



Reasons for choosing these two SDGs:

In the first discussion, the common concern we found out is consequences brought by inequality in education, and caused by poverty. We desperately hope to make a change. We want to reduce the inequality in quality education caused by poverty, which exactly fit the first and fourth SDGs.



Picture of online group discussion



Pictures of contacting schools



Pictures of recording lessons

Our Experience

From our previous report, we found that some primary and middle school students are too seriously eroded by the Internet. They are only willing to accept highly stimulating content and ignore the importance of traditional culture. We believe that people can often learn a lot of new insights from traditional culture and their lack of cultural identity may let them miss the opportunity to learn. Therefore, we hope to make some courses about Traditional Chinese culture to increase their understanding of culture, and at the same time get some insight from picture books.

Due to the epidemic and transportation problems, we adopted online and offline teaching simultaneously, which enabled more rural students to have the opportunity to hear our courses. Our leader Cici even carried out offline teaching, which made us get some face-to-face reactions and feedback. The online course also received many positive comments, with students writing about their reading. They mentioned that "I learned more about traditional Chinese culture from books" and "I learned that success requires slow and steady steps." These observations moved us profoundly and convinced us that our efforts were meaningful.



Online and offline teaching



Feedback from students who watched our video

Our Impact

Our video will reach **280** schools and be watched by more than **17,000** primary and secondary school students



ABOUT OUR TEAM — BRIDGE

Born Rich or not? **I** Don't mind, just **G**rateful for **E**ducation

Members:

Cici Xie: Leader & Human resource manager

Alison Li & Sabrina Li: Content & Communication

Shaw Ma & Serena Dong: Video composer & editor

All: Chinese traditional picture books teacher

