



GLOBAL GOALS COMPETITION GENERAL PROJECT FEEDBACK

Here are some areas to think about that will be relevant to most competition projects:

Needs Analysis

Set out some clear aims, identify an issue in your community that you would like to address. Start by doing your research, as this means that you are making sure that you fully understand the issue, the impact on people or the environment and can work out ways to resolve the issue. Is it a particularly important issue to tackle at this time?

Planning

To make sure that you keep on top of everything, try and give every member in your team key roles and responsibilities. This means that it will be easier to organise your project, and everyone has their own part to play. Try and set yourself some SMART goals. SMART stands for Specific, Measurable, Attainable, Relevant and Time-bound. You can read more about SMART goal setting here - <https://www.projectsmart.co.uk/smart-goals.php>. Having clear, SMART objectives will help you to track the impact you are creating throughout the project and recognise when you are being thrown off course. This will help you to focus on the main aspects of the project and enable you to complete them to a high standard.

Impact

How will you measure the impact of your project? Quantitative (results that can be measured) Qualitative (results that are non-measurable) – try to give examples for both of these. The great thing about getting clear on these is that you can better show your supporters, partners (and the competition judges!) how you made a difference at the end of your project.

Raising Awareness & social media

Can you connect with local organisations? Perhaps your project may not something you can do without the experience and knowledge of these organisations, so it might be a good place for you to start.

Try and come up with ideas to spread the word to more people. Are there any local organisations/charities that you could contact for support? You could see if they can share your social media and amplify your achievements. Make a social media plan - work out what you are going to post and when, so that you are regularly updating with new content. Try and vary what you post, so alternate between photos, infographics, and videos. We use a website called Canva to make some of our posts for the GSL Instagram. It is free and really easy to use! <https://www.canva.com/>

Sustainability

Think about the sustainability of your project. Can you make sure it continues into the future? How can you get even more people involved in supporting this important cause?

Personal Growth

Consider how this project is helping you. What are you learning? What new skills have you gained? How can you include this in your story? There are some really good examples of final submissions on the GSL website. I encourage you to have a look at those and see how teams from previous years have brought their projects to life <https://www.globalsocialleaders.com/projects/>

