

project pustak

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projectpustak.com



Read to Grow

Eliminating education Inequality

Founded in 2018, Project Pustak aims to catalyze socio-economic change and eliminate education inequality in India through the education of the underprivileged. It is the ideal juxtaposition to achieve both the Sustainable Development Goal 4 of the UNDP alongside the Indian government's campaign 'Padhega India toh Badhega India'. We believe that education has no barriers like gender, race and other social divisions and thus support equitable education amongst the youth of the nation.

We seek to utilize second-hand material and equipment to institute these libraries instead of squandering funds on purchasing such educational resources that lie unused in several households. Panning approximately 45 cities internationally today, we have grown in scope and reach with a focus on high quality, low cost, and replicable interventions which addresses the lapses in the education system.

17 PARTNERSHIPS FOR THE GOALS



4 QUALITY EDUCATION



10 REDUCED INEQUALITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Over **30,000** students impacted

Challenges and Shortcomings

The most evident and common challenge faced by the entire world in the past year has been the impact of COVID-19. It pushed our organization into facing multiple hurdles which propelled us into adjusting and providing expedited alternatives to the changes evoked by the pandemic. We faced a sudden lack of personnel due to the lack of interaction as an unprepared transition into the digital phase led to low connectivity. This drove us to conquer our first hurdle by finding experienced and motivated members willing to work for a cause, which in turn forced us into a new challenge of managing an extensive organization completely online, further leading to concerns

regarding the quality and effectiveness of work produced. A shift into the digital world certainly brought the challenge of a shortage of gadgets and crashing systems.



▼ Testimonials

"We are very much thankful to Project Pustak for donating books to our Balasadanam. We wish for your kind cooperation in the future as well."

Nandanam Balasadanam
(Orphanage), Sanskriti Bhavan, Kochi

"A fantastic initiative to develop the habit of reading into the young minds for free. It's simply fascinating to see the team working so hard to set up an E-Library during the pandemic. Keep it up."

Dr. Love Deepak Trivedi
Global Social Leader, GG Hero

"It is an organization that has brought real change across the world and I am honoured to be a part of its amazing ambassador network. I am thankful to them for providing me with the opportunity to bring joy to young students and myself as well."

Shaurya Pratap
Ambassador Lucknow Chapter

Held a **Book Donation Drive** with **Rotary International** in Kanpur, setting up a single libraries of a record **1200** books.
 Received access to funding and **sponsorship from Spicejet** as a part of their **Corporate Social Responsibility**.
 Received **Bronze Medal** in the **Pramerica Spirit of Community Awards**.
 Received recognition from the **United Nations Major Group for Youth and Children**.
 Launched our Blog, **Shiksha** and Podcast, **Charcha** which was able to attract over **5000** viewers.

◀ **highlight**

150+ hours spent

Facing barriers and Challenges

Coming from a successful model that was based on physical interactions, we knew that our first step to counter the challenges imposed by COVID-19 would be to adapt our model to the current situation. This led to us creating a Non-Contact Model of setting up libraries in school. While ensuring everyone's safety, we continued the groundwork of the organization, continuing our work on SDG 12. We were not ready to back down and planned to further expand our initiative, effectively appointing up a core team which worked in different areas such as Operations, Editing, and Media. The recruitment of other like-minded individuals was an extremely arduous but insightful process. We were able to come up with some very interesting and novel ideas. We set the main agenda of the year to take Project Pustak, like everything else, digital. We divided work among our teams and supervised and integrated with them to ensure its fruition. To cultivate leadership and ensure cohesion within the core GSL team, we decided to give each member a project to lead. The media team, headed by Krishnav focused on expanding our social media presence, gaining us a lot of traction and collaboration thus augmenting SDG 17. The

Editorial Team, headed by Karmanya came up with a blog to spread awareness regarding the sustainable development goals and point out the fallacies in education systems around the world focusing on SDG 4. The Operations team, headed by Samar came up with a free access E-Library as a means to allow for students from any background to continue their pursuit of books even on a digital platform, furthering our pursuit of SDG 10. Furthermore, Varyam supervised all projects and combined all team members to work on our Podcast that inspires the youth and spreads awareness regarding the sustainable development goals. We hope we were able to create an impact on society and help move the world toward a more sustainable and equitable future.

Ambassador Network of over 75 members

23 Total Collaborations

17,000+ Books Reused

49 cities, 18 states, 3 countries and expanding



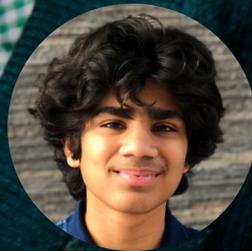
Karmanya Yadav

It has been a gratifying experience that allowed me to collaborate with like-minded peers from across geographic, social and linguistic backgrounds, imbuing the spirit of service and support together, and I value being part of a network of selfless, motivated and astounding students.



Samar Kumar

As I embarked on a journey at Project Pustak, I also embarked on a journey of self-actualization. After volunteering in the community for approximately 2 years, my exposure to the service of the uneducated has increased my capacity for compassion and selflessness.



Krishnav Singhal

Project Pustak has productively facilitated a learning ground for me to utilize my competency at Graphic Design to help educate the underprivileged. Being part of this inspirational journey has allowed me to witness the light of education in the unprecedented darkness of COVID-19.



Varyam Gupta

By devoting myself to this initiative and by facing and tackling the challenges we faced, I learnt how to be resilient, driven and satisfied at the same time. Project Pustak has helped me define what truly brings me joy and has helped shape me into the person I am today.