

# Making HERstory



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## About

Making HERstory is a word that combines the words "HER" & "History" as a call for liberation for any female out there. This organization is an initiative that aims to empower any woman regardless of origin, race, and age through affirmations, sharing of factual data on the issue, and empowering quotes and donations as a form of reducing of inequality in basic aspects of life.

## Introduction



We extensively inquired and researched issues that are in correspondence with daily issues females faced i.e. difficulty in emotional and/or physical self-sustainment, unequal opportunities, and difficulty in proving oneself. Through collaboration, inquiry, and curiosity we concluded that self-sustainment and empowerment would be the best place for us to work on as we could make the most impact and difference as we were eager to learn about how gender inequality influences females' ability to emotionally and/or physically sustain themselves and act upon such findings.

### Learnings about the community:

- 1- Unawareness of major gender inequality issues
- 2- Willingness but lack of confidence and biased action in engaging in solving inequality issues
- 3- A number of false ideologies on the roles of females vs. males in the community with the assumption that women are weaker.



## SDGs Understandings

Our understanding of the SDGs progressed from theoretical global goals to personal development goals that we wanted to act upon. Ensuring no one is left behind in a world that we wanted to improve was a key element of our project. Through affirmations, open-mindedness, honesty, and social awareness we were able to take a step towards reducing inequality in our unpredictable world. Although our world is unpredictable, we wanted to ensure that self-sustainment, whether it be emotionally or physically, was something that less-fortunate females who directly or indirectly experienced inequality were able to do through paving a way for such individuals that doesn't tolerate discrimination against women, recognizes women's efforts and achievements, provides opportunities and hope, and acknowledges and understands their hardships.

## How did our project address the global goals? + Future goals

Our project progressed in a way that empowered women that may have not been able to sustain themselves emotionally and/or physically as all of our actions and advocations were in aims of empowering females to step-up the action and the implementation of gender equality in the global community. Both emotional and physical empowerment were key elements we have acted upon as we ensured that no one we have addressed/involved felt left behind as a form of reducing the inequality in the global community and to show that every female is equal and deserves equal chances and rights for accessibility to opportunities and self-sustainment.

## Quantitative Impact:



6600 +  
accounts  
reached on  
social media

25



organizations and  
individuals directly  
impacted by and  
involved in our  
project

2



females sponsored  
for self-sustainment  
accommodations for  
a full year + 400 AED  
donation to UN  
Women

Through affirmations, open-mindedness, donations, sponsorships, advocacy and social awareness we were able to take a step towards reducing inequalities in our unpredictable world through paving a way to end discrimination against women, recognize women's efforts and achievements, provide opportunities, increase donations, and most significantly HOPE so that we could truly say that we made HERstory .

# Project & Experiences Highlights:



More than 1000 dirhams personally raised towards gender equality-based donations in Rohingya Area and in the Middle East.



Sponsoring 2 females for self-sustainment purposes [1 whole year] + distribution of 100+ hygiene kits for females in the Rohingya area



Unique first-hand collaborations with individuals and non-profit organizations, 2 of which were writers of gender equality and inequality issues.



Recognition by school administration, individuals and focus groups from 3 different continents



virtually presenting our aims, goals, successes, and social platforms to various grades/age groups in the school community

## What Knowledge did we gain?

- **Critical Thinking skills:** As a group, we had to respond to certain sensitive feedback on our page from females who seemed to not see the light in themselves, as a result, we had to think of ways to make them realize their value, which obviously differed from case to case.
- **Interpersonal skills:** As a group, we were able to communicate and cooperate to produce a project outcome that might change the world. We have developed skills such as communication, to be good listeners, time management, and to work hard.
- **Bias for action:** As the SDGs became part of our personal goals, we wanted to contribute, participate, and work towards achieving a world where gender equality tomorrow is more implemented than it was yesterday.
- **Awareness on gender equality:** As we were introduced to new factual knowledge on gender equality and inequality we gained knowledge on what the world we live in realistically is like and what areas we need/could contribute in to make the greatest impact and change. This included statistics of gender equality all around the world from renowned organizations that we have utilized to explore the fields that needed more focused efforts.
- **Self-motivation and expression:** As we were gaining the knowledge required to empower females, we were able to empower and motivate ourselves through our exploration of our true value as outspoken females in this global society.
- **Learnings about the community:** As we learned more about how the community responds to our goals and actions we were able to adapt our areas of involvement and actions to have the greatest impact on the individuals in the community.

*"Failure is another stepping stone to success" - Oprah Winfrey.* **Successes and Failures** *"Failure is another stepping stone to success"*

**S** We succeeded in reaching a large cumulative number of people through our social platforms, hence having a great impact by our efforts in raising awareness.

- We were able to raise more than 400 pounds for donation purposes to non-profit female empowerment organizations.
- We were able to sponsor 2 females' sustainment expenses for a whole year beside our initial donation.

**F** Carrying out our physical workshops in order to personally empower females and raise awareness on gender inequality issues due to Covid-19 restrictions.

- Reaching major organizations and collaborating with them. However, we were inspired by such organizations' way of raising awareness.

## Tips for success

- Hard work pays off.
- Seek knowledge not information.
- Don't be demotivated by the initial impact/results.

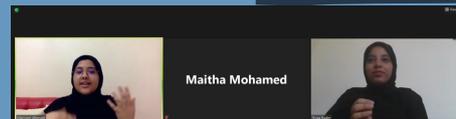
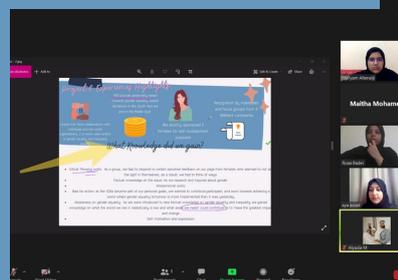
## How did we involve other people in the project?

Our project involved individuals from both the local and the global community as we aimed on extending our impact as far as possible. Locals started to trust us in sending us some personal experiences of inequality, or seek our help and guidance in starting their project idea. We have also been connected to and have collaborated with gender equality writers from other countries and asked for their feedback and guidance. Moreover, we have educated our family members and friends on gender inequality issues and have encouraged them to involve themselves in fighting the problem and raising awareness within their social circle. Furthermore, our sponsorship and donations through the UN Women organization and our collaboration with Dar Al Ber organization enabled us to connect to the SDGs and directly support women in need of self-sustaining resources. In addition, we made some polls on our stories on our social platforms to interact with our followers and teach them about our aim and our goals. We also considered our followers as our supporters in spreading awareness to their surroundings to be able to further implement our goals on a wider scope in the global community.

## Sustainability Considerations:

Our connection to this project is far stronger than to end here, hence, we are planning to continue to spread the word on our project, post and engage on our social platforms, continue to raise awareness on this contemporary issue, raise more money for donations, and hopefully, as Covid-19 restrictions loosen, we are planning on holding 'Making HERstory' workshops in designated classes in our school community as to have a greater impact and grow as a project.

## Group Pictures:



85 total hours the members worked on the project

A poster we have created for International Women's Day

## Making HERstory in action:

Transaction Receipt from UN WOMEN for \$100.74 (USD)

By donating to UN Women, you have put into action your commitment to end gender inequality. Your donation has received with the following details:

Order Information  
Description: UN Women Donations

Billing Information  
Making HERstory

Know is a good time  
Okayyy

This caption! We are the @herstorymatters organization, Our aim is to encourage young girls to follow their passions, because your voice will always matter.

Which one do you want?  
Just a sec.

This caption! We are the @makingherstory\_2020 organization, We aim to encourage young women to pursue their life goals and dreams, and give a voice to those who need one, We aim to raise awareness to have more individuals informed on gender equality.

I will please it later