



### Learning, Understanding, and Skills

Throughout this project we have developed a set of skills while developing and planning the project as well as

implementing it. While planning it, we developed teamwork and communication as we had various tasks to do. From planning the publicity campaign on our social media, contacting the representatives from the Fundacion UNAM, planning how we were going to refurbish and check the devices, to planning the recollection at school, etc. All of these had to be done while coordinating actions between the members of the team, as they were happening simultaneously. Communication was key to ensuring that the project advanced smoothly.

### Our Community

We believe that overall, we have always been very aware of the inequality in Mexico and the massive impact it has on education, in such a way further accentuating the inequality. With the pandemic, education and the necessity to access online education and connectivity has generated a wider educational gap than ever before. With this project, we have come to realize that in order to ensure a fairer society, we have to collaborate with each other, not only within social groups but in between them, such as people donating to those with less resources.

### Our Approach to the SDGs

#### No Poverty, Quality Education, Reduced Inequality

These goals were addressed with the act of donating the devices to the students of UNAM. The UNAM is both the highest achieving and the largest public university in Mexico, making the students from a vast range of backgrounds. The devices that we

donate are directed towards the students who are enrolled in the UNAM, but cannot access its education due to lack of resources. This makes our project address the three goals, as we are trying to increase the amount of students receiving high quality education, reduce inequality by giving access to this education, and reduce poverty by the consequence of students receiving an education and being capable of obtaining a higher paying job.

### Industry, Innovation and Infrastructure, Sustainable Cities and Communities, Climate Action, Responsible Consumption and Production

These goals are being addressed in our project with the attempt to create a cyclical production cycle. It begins with 'responsible consumption' as people who can afford to purchase electronic devices can learn to donate or recycle them instead of throwing them away, addressing the 'climate action' and 'sustainable cities and communities' goal. In Innovanect we are trying to innovate the way that this type of cycle functions, and give access to our community.

### Future Plans

Furthermore, we are planning to expand the initiative to collaborating with companies that donate their outgoing office setups when renovating, so that they as well have a positive ecological footprint, and increased awareness. When we manage to obtain more devices the next step would be to increase the amount of universities we donate to, or even create our own donation network directly to students.



Our team Working

- 5 Students
- 5staff members
- 3 organizations
- 70+ collected devices
- 50 hours of work

### Organizations That Helped Us

In order to carry out this project we needed the help of not only the community from the EDRON but also from the fundación UNAM. Our EDRON community helped us to gather electronic devices that were going to be revised, repaired and donated in order for students to access online education. The technology department from our school also helped us with the recollection, diagnosis and repairing of the devices so that we could identify which we were going to be able to donate. The fundacion UNAM, already had programs which had identified students who needed computers or devices to access clases, so that when we donated them, they could give them to those students as fast as possible. Furthermore, the British Chamber of commerce contacted us in order to advertise our project to other organizations that might be interested in donating their equipment. This part of our project is still in progress and will be taken into the long term.

### Sustainability

The very essence of our project is sustainable. Since what we do is collect donations of electronic devices that people no longer use to then donate to students who need them, a core aspect of Innovanect is recycling. Electronic waste is a massive pollutant in today's world, so apart from trying to diminish inequality in our country, we also aim to reduce the waste that is generated by electronic devices that are discarded and replaced, by either recycling them or giving them a second life.

### Some of the devices we collected



### Social Media

We created various social media accounts, such as Instagram (60+ followers) and Facebook to attract people of our age to the project, and inspire them to participate. Our school helped us in posting posters such as these in their official social media accounts (580+ instagram followers), and newsletter to attract any parents and ex-community members.

