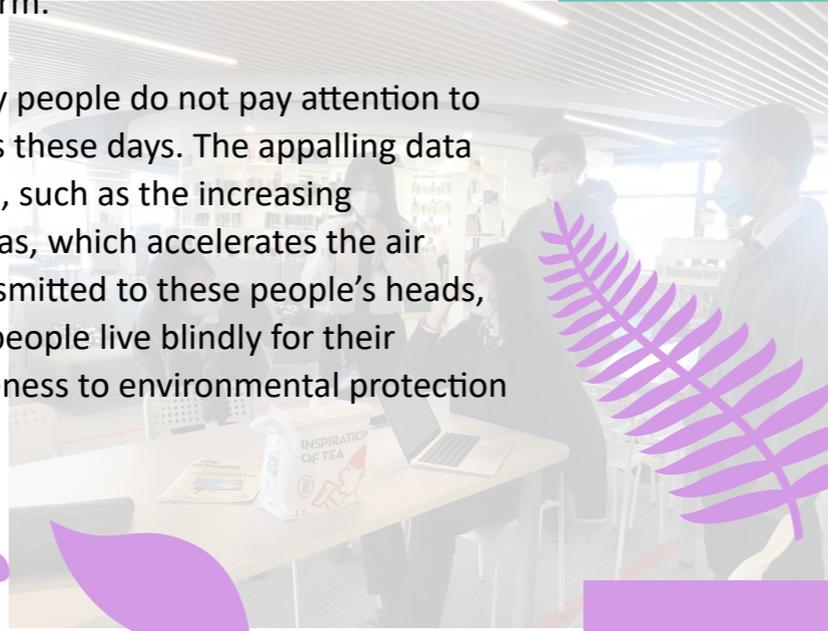


## What is the problem:

There are all kinds of problems in environmental protection. For example, when we went to local parks, there were piles of garbage like obsolete plastic bottles and food packages in almost every corner of the park. Facing this problem, our group actively made posters and write articles to propaganda people not to mess around, encouraging them to leave beautiful scenery for the parks, so that living animals, insects, and plants could thrive and grow without pollution harm.

Moreover, we found that many people do not pay attention to the global environmental news these days. The appalling data about the earth's environment, such as the increasing percentage of toxic, polluted gas, which accelerates the air pollution level, cannot be transmitted to these people's heads, which also explain why these people live blindly for their convenience and lack of awareness to environmental protection relation to their life.



## Project title—The green league

### Project aim:

clean our nearby environment, raise people's (students, teachers, local residents) recognition of environmental risk in daily life, and encourage to participate in certain activity to achieve sustainable living environment

**Project team:** Kelly Li, Cecilia Chen, Celia Peng, and Selina liu



We are picking up trash on the mountain Lairun

## Testimonial:

After I read the articles written by these children, I learned a lot of useful knowledge. They made it clear that protecting the environment is something everyone can do. When I saw these children go up the mountain to pick up trash in order to protect the environment, I was very moved, and then I took my family to participate in similar activities. Thanks to these children, their projects have made me feel warm, and I will join their team to promote the importance of environmental protection with them."

—From Yonggui Zhang, Beneficiary

## What did we do:

**Our green league group have hold several activities in school and adjacent apartment about environmental issues:**

1. We have upload our cartoon clothing donation advertisement on BWYA school official channel Wolfbite, so that we can gather more students and teachers attention, hence strongly convincing them to donate their needless clothes to the organization "Flying Ant" for raw material recycling and assisting rural area children who lack of education resource.
2. Picking up trash in the nearby park "Runze" and mountain Lairun for 2 times per month by walking through the park with our tools. It has been estimated that we have picked up 40 kilograms of trash in total.
3. In more details, firstly our WeChat official account update weekly about certain global environmental news and our high school events about environment (such as planing trees). Some articles have aroused and keen attention of lots of teacher and students.
4. we interviewed our school's biology and geography teacher about their opinion and thoughts on the current pollution that are threatening on human's health as a guidance for our project.

## ◆ Learnings

Our project of GSL is definitely difficult, we faced lots of problems about local people's environment protection. However, during the process of the project, we actively looked for ways to solve the problems and overcome the difficulties while enhancing our ability step by step. so finally, we successfully complete our project.

-it is difficult for us to separate out time for writing and handle social media. Yet, under our collaboration of writing, English translation, and formatting, we practice our skills of writing by frequent review of grammar and content, thus elevate our summarizing ability as well as design techniques of mixing pictures and words in attractive style. Not only do we improve our working efficiency, but also we are able to acknowledge and gain global environmental issues and tips by reading news periodically.

-Using Photoshop in drawing cartoon advertisements for clothes and book donation is a really time-consuming process. Somehow we truly earned technic and experience in interested cartoon-making and story thinking.

-However, the negotiation for the further progress of donation is hard and complex, which we still trying to work up.



We are picking up trash in the park



Making cartoon advertisement with Photoshop

## Future goals:

- Continue to update the WeChat official account, add more novel content to the WeChat official account and continue to promote knowledge about environmental protection
- Set up old clothes and old books donation boxes in the school, and launch old clothes donation activities in the long run.
- Continue to promote the "Flying Ant" organization
- Design environmental protection pamphlets and produce environmental protection videos
- Continue to donate to the "Flying Ant" environmental protection agency in the long run

Statistic calculation of WeChat official account user

### 数据统计 Statistic info of acc

统计今日00:00到当前数据

用户统计 文章数据

用户概况

103

用户总数

0

今日新增

0

取消关注

用户总数

近7日

近30日

2021年 04月 18日

到

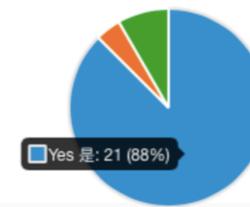
2021年 04月 25日



## ◆ Impacts

Till April 22, 2021, nearly 103 people have already followed and read our official account articles. From the survey we invited readers to fill in: Nearly 90% of people said they have read our official account. After the article, they have a deeper understanding of the concept of "environmental protection". 88% of people said they have learned useful knowledge from our WeChat official account and 65% said they had use what they learned from the WeChat official account in their real life, and 30% of people said that after seeing our WeChat official account, they also participated in environmental protection activities. The above are our achievements in "propaganda".

of environmental protection effectively?  
主题吗?



Also, we receive active feedback from local residents. according to the survey, 60% of them present admiration for our action, thinking it helps them clean the spectacle of the park.

In terms of fundraising, we have broadcast a promotional video about "Flying Ants" donation institutions throughout the school, and nearly 200 students have watched this promotional video. At present, we have begun to prepare for the school-wide fundraising activities. And It is expected that 50 students and 50 teachers will participate in this fundraising.

**Link to our reflective video:**

**Donation advertisement:** <https://web.microsoftstream.com/video/63c55c31-1394-4d76-b5f2-3856a2d9f21a>

**Reflection video:**