

WHY WE CHOSE TO DO ALLCARETTA

We want to create change. We were given this opportunity to **voice** our opinions and **inspire** others. We want a future filled with life, not one in which we cannot breathe fresh air. That is why the aim of the “AllCaretta” initiative was to spread **awareness** and take **action** on our planet, marine life being in danger, and that **plastic kills**.

Our project focused on the **dangers sea- turtles** face daily. By creating the **sculpture of a Caretta-Caretta** turtle solely made of **re-used plastic waste**, creating an educational **website**, and **cleaning beaches** we believe that we conveyed a strong message and took a step towards creating a safer future. Withal, we aim to **impact individuals** with our project and **mobilise** them to fight for change, to **save our planet**, save animals, nature, all of our home.

TIMELINE ROAD CONCEPT

8 steps



Sea turtles



Turtles often mistaken floating plastic garbage as sea food. They can choke, sustain internal injuries and die/starve. Plastics can also create pockets of air which makes it harder for them to dive

1000
TURTLES AT LEAST DIE EACH YEAR BEING STRANGLD BY PLASTIC WASTES

About **50%** of the sea turtles have eaten plastic

ABOUT OUR TEAM

Although our team had to overcome a few obstacles due to the circumstances we found ourselves in because of COVID-19, the experiences and memories which we were able to gain throughout this project will forever stay with us. One of our most vivid experiences as a group was when we were able to commence the building of our plastic turtle. We all worked together to clean each plastic item. Other experiences were contacting our partnerships, writing the report, and our google meet sessions

13 CLIMATE ACTION



11 SUSTAINABLE CITIES AND COMMUNITIES



14 LIFE BELOW WATER



Throughout the creation of this project, we believe that each one of us was able to acquire a knowledge of new things, whether it was learning how to make a website, or acknowledging the amount of plastic in the oceans, and the effects plastic has on marine life. However, the most crucial skills that we learned from the project were those of cooperation and communication and commitment. They especially flourished in quarantine which took place for the majority of the year, since we cooperated extremely well as a team despite the circumstances.

PARTNERSHIPS

Archelon, the sea turtle protection society of Greece, took our project under their auspices. Blue Cycle, the NGO about marine plastic waste, cooperated with us to help us re-use the plastic waste we gathered. We were also supported by Costa Navarino, which helped us collect plastic, and Ifantis.

We approached Costa Navarino where we requested to place our art in the Navarino Natura Hall, which is the interactive museum of nature developed by Stockholm university, the academy of Athens and TEMES, visited on non-covid times by more than 5000 school students. We also emailed our press-release to reporters in Greece, who immediately showed interest for example 'athensvoice' to publish our project and spread awareness!



The outcome

We estimate that our message, stop plastic now, secure a planet where we can all live together, will reach one million page viewers in Greece through publicity, social media, our partnering organizations and physical interaction. We hope that our example will be followed by others.



CAMPION SCHOOL PROJECT
Stop single plastic use



Tips for a successful project

- To find the topic and see if it would have impact, imagine what would success look like
- Equally dividing the work and the tasks ensures fairness and the flow of the project
- Communication, is important, especially at the start of the project and end it is important to make weekly meetings so that everyone is on the same page
- From the perspective of the leader, it is cardinal to ensure that everyone is passionate about the issue to guarantee everyone is dedicated to achieving the goal
- Knowing the strengths and weaknesses of each other and what they can contribute by spending time to get to know one another
- Combine passions, skills, drive and dedication to mobilize each other
- Any project you do it has to be for the right reasons, changing something in the world

Strengths and Weaknesses

Our group had a rocky start, with a multitude of disagreements and too many idea proposals, which made it difficult for us to decide on our project, as well as find a topic that all 5 members were passionate about. This was until we wrote down problems we thought should be addressed on a global level, and had one in common, society's careless behavior towards the environment, but more specifically, towards marine life. From then on, we worked as a team and collaborated well with one main goal, to have an impact, big or small, changing the attitude of individuals. Although this was difficult, since we faced other difficulties regarding the fact that we were in quarantine as a result of the global pandemic, we managed to overcome these obstacles and, in the end, have a completed and effective project.