



Digisanta



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Over the last 2 months, Digisanta has organized and executed numerous service activities with two prominent projects. The first project was held at our school, SJI-International where we appealed for donations so as to be able to transport them to less fortunate communities in Sri Lanka and India. We specifically requested clothes, shoes and school bags because they were the items that the underprivileged there were most in need of. Firstly, parts of our team focused on spreading awareness of the donation drive we were organising to try and encourage students and teachers to donate items that they no longer needed. Making sure that many people knew and cared about the donation drive was essential for its success, otherwise, it would have been difficult to attract donors. Raising awareness about Digisanta involved self-reflection of why we do what we do and served to strengthen our convictions about the good work we were doing. That's why all members were involved in encouraging friends and family to donate so as to ensure everyone was reminded of what Digisanta stands for, to make a difference in other people's lives by doing what we can.

Our project addresses the UNSDGs 11 and 12 - sustainable cities and communities, and responsible consumption and production, respectively - directly through the application of the transparent Digisanta donation process. We used our portal, digisanta.care to streamline the donation process by allowing donors to register their donations beforehand, get them approved and being able to drop them off at the designated locations without having to do anything else. This would also allow us to perform checks on the quality of the donations by requiring pictures of the donations themselves. Our portal proved to be a huge success with the vast majority of donors utilizing it and guaranteeing that the items donated would be of sufficient quality. Digisanta believes in donor transparency where we take special care to inform our donors what their donations are being used for.

Similarly, we used the portal to create personalized success stories and show our donors who were benefiting from their generosity. We hoped that this would touch the hearts of the donors and encourage them to participate in any future projects we organize since they were able to see the positive impact we were having on others.

Our Socials:
Digisanta





Destination ambassador delivering items to the underprivileged families in Sri Lanka



Picture of underprivileged family after receiving the donations

Head to our website [digisanta.care](https://www.digisanta.care) to learn more about our service group!



Check out the QR code for some donation videos

This donation drive was the first event we ever held and we learnt a lot from it. The valuable feedback and insight we got from all the donors would be too long to list. However the areas which we identified to work on include: Explaining what Digisanta does in a clearer manner, making the site more user friendly and improving the quality of our donation boxes. What was most heartening was the number of donations collected being around 174 kilograms which proved that many people understood and agreed with what we were trying to achieve. We also organised our second donation drive in the same manner at Apar Innosys which was an office. We also managed to collect many donations amounting to nearly 87 kilograms.

Both projects were aimed at orphanages and child care homes in India and Sri Lanka with basic necessities like clothes, shoes, and bags. The biggest success was that we managed to create a very large, positive impact on the communities in India and Sri Lanka. Not only did this project impact those in need of the donations, but indirectly impacted those who contributed towards it. There was a response from the audience initially but once more and more donors added items to the website it almost felt like we started a small-scale movement. We received an overwhelmingly positive response from peers.

One of the biggest challenges we faced was having to deal with the consequences of Covid-19, we had to plan out strategies to work around numerous strict rules and regulations and besides that also faced lots of issues delivering donations in India especially as the regions we were working with were severely affected by the virus. Our items were distributed by family and friends living in India and Sri Lanka and we temporarily paused the distribution process due to the very large number of cases. However, we eagerly wait for the situation to ease so that we can continue with what we started and create an overwhelmingly positive impact on the communities there. We cannot wait to expand throughout these countries and abroad.

Apart from learning more about the environment and Singapore we live in, there have been multitudinous learning outcomes from our project. The first and most important was the impact we had created within a specific time frame. By conducting two drives back to back and planning another educational activity, we learnt about the importance of cooperation and teamwork in order to amplify the impact we planned on creating. It also came to our attention that dedication and assertion within the team are vital in order to conduct a project through which everyone benefits. The 7 of us learnt how to conduct donation drives and how to think on our feet and solve problems that may have been uncalled for or cropped up during our donation drives. We also learnt a lot from our mentors and other people we worked with about how to think outside the box despite working under pressure.

The team enjoyed this experience and while we will continue with what Digisanta has started, we look forward to numerous more opportunities from GSL and the larger community.

Our Socials:
[@Digisanta](#)

