

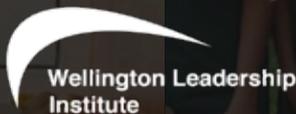


**GLOBAL
SOCIAL
LEADERS**

GLOBAL GOALS COMPETITION

STUDENT AND TEACHER INFORMATION PACK

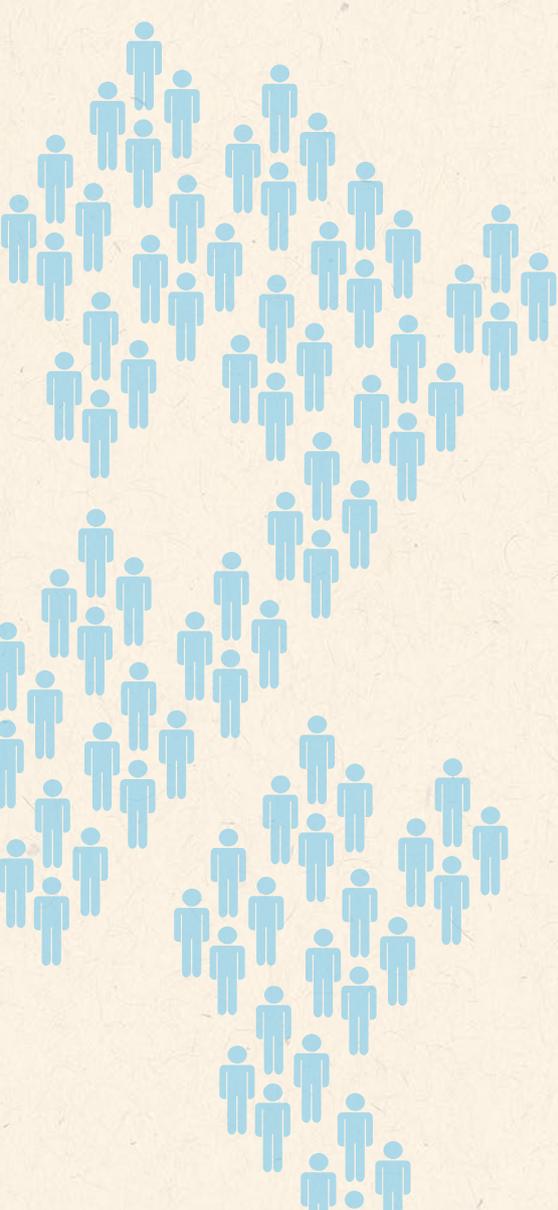
#GSLGOALS



THE GLOBAL GOALS
For Sustainable Development

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**OUR VISION IS
A WORLD LED
BY A GLOBAL
MOVEMENT
OF SOCIALLY
CONSCIOUS
LEADERS**

INTRODUCTION TO THE GSL GLOBAL GOALS CHALLENGE

Firstly, congratulations for taking part in the Global Social Leaders (GSL) Global Goals Competition.

You are about to start an exciting leadership journey that will see you develop and implement a project that helps to achieve the United Nations' Global Goals, an ambitious and transformative set of goals with the power to end extreme poverty, fight inequality and stop climate change. This competition gives you the opportunity, support and platform to create positive change and join a global movement of socially conscious leaders.

We challenge you to design and carry out a project in your local community that will get the world closer to achieving the Global Goals. Consider which of the 17 Goals you feel passionate about or are most relevant to your community. What problems can you identify in your area? How can your team work together to fix it? There's great potential for you to make a positive social change and the sooner you get started the bigger the impact.

Jonathan Harper, CEO Future Foundations

Emmie Bidston, Director, Wellington Leadership and Coaching Institute

**START
NOW**



2

WHAT ARE THE UNITED NATIONS' GLOBAL GOALS?

The GSL Global Goals Competition challenges you to **THINK GLOBAL** and **START** a **LOCAL** project that contributes towards addressing the needs identified by the United Nations' Global Goals for Sustainable Development

Described as "the biggest attempt in the history of the human race to make the world a better place" the 17 Goals were agreed by world leaders in 2015 to create a better world by 2030. The Goals run across countries, religions, politics, conflicts, and generations. It is now up to all of us, governments, businesses, civil society and the general public to work together to build a better future for everyone.



Watch on YouTube here*

Click here* to visit the World's Largest Lesson

This web portal introduces the Sustainable Development Goals to young people and unites them in action. Make sure to spend time understanding each goal before getting started with your project planning.

THE GLOBAL GOALS FOR SUSTAINABLE DEVELOPMENT

#GLOBALGOALS

1 NO POVERTY 	2 ZERO HUNGER 	3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION 	5 GENDER EQUALITY 	6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY 	8 DECENT WORK AND ECONOMIC GROWTH 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	10 REDUCED INEQUALITIES 	11 SUSTAINABLE CITIES AND COMMUNITIES 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION 	14 LIFE BELOW WATER 	15 LIFE ON LAND 	16 PEACE, JUSTICE AND STRONG INSTITUTIONS 	17 PARTNERSHIPS FOR THE GOALS 	<p>THE GLOBAL GOALS For Sustainable Development</p>

*Watch on YouTube – <https://www.youtube.com/watch?v=qOf8CGL-Cb4>

*World Largest Lesson – <http://worldslargestlesson.globalgoals.org/>

SEARCHING FOR INSPIRATION

WHEN LOOKING FOR INSPIRATION, START AT HOME

What are the needs of your LOCAL community?

- Consider your school, your neighbourhood or your city.
- Spend some time thinking reading and engaging within you local community to find out what change people want and need.

What small action(s) can you undertake to make a big impact?

- Do you want to reduce food waste?
- Improve health and wellbeing through exercise or mindfulness?
- Increase recycling efforts?
- Plant trees in the surrounding areas to improve air quality?
- Cut down water use within your school, community or home?

FOR A LIST OF EASY WAYS TO START TAKING ACTION CLICK HERE*



Could your project be getting your whole school to take a few small steps?!

Together this could create a BIG impact.



EVERYONE HAS A ROLE TO PLAY IN HELPING US REACH THE GLOBAL GOALS BY 2030.

Over the past year students across the world have been designing their own projects to contribute towards these goals. We have included some examples of last years' competition finalists within this pack to inspire you. We also encourage you to explore the websites we have included in Section 9 of this pack.



4A

PREVIOUS COMPETITION WINNERS



SEE MORE
COMMENDATION AWARDS

[www.globalsocialleaders.com/
Commendation-Awards-2020](http://www.globalsocialleaders.com/Commendation-Awards-2020)



2019-2020

CHADWICK INTERNATIONAL GREENER IS CLEANER

SEE WEB PAGE & WATCH VIDEO >>

www.globalsocialleaders.com/Greener-Is-Cleaner



2018-2019

THE SHRI RAM SCHOOL MOULSARI, INDIA ONE STEP GREENER

SEE WEB PAGE & WATCH VIDEO >>

[www.globalsocialleaders.com/
one-step-greener-towards-zero-waste](http://www.globalsocialleaders.com/one-step-greener-towards-zero-waste)



2017-2018 COBIS

TRANSYLVANIA COLLEGE, ROMANIA

REVIVE THE NATURE RELATED TRADITIONS

SEE WEB PAGE & WATCH VIDEO >>

[www.globalsocialleaders.com/
Revivethenaturerelatedtraditions_finalist1](http://www.globalsocialleaders.com/Revivethenaturerelatedtraditions_finalist1)



2017-2018 COBIS

SHREWSBURY SCHOOL, UK REFUGEE HELP

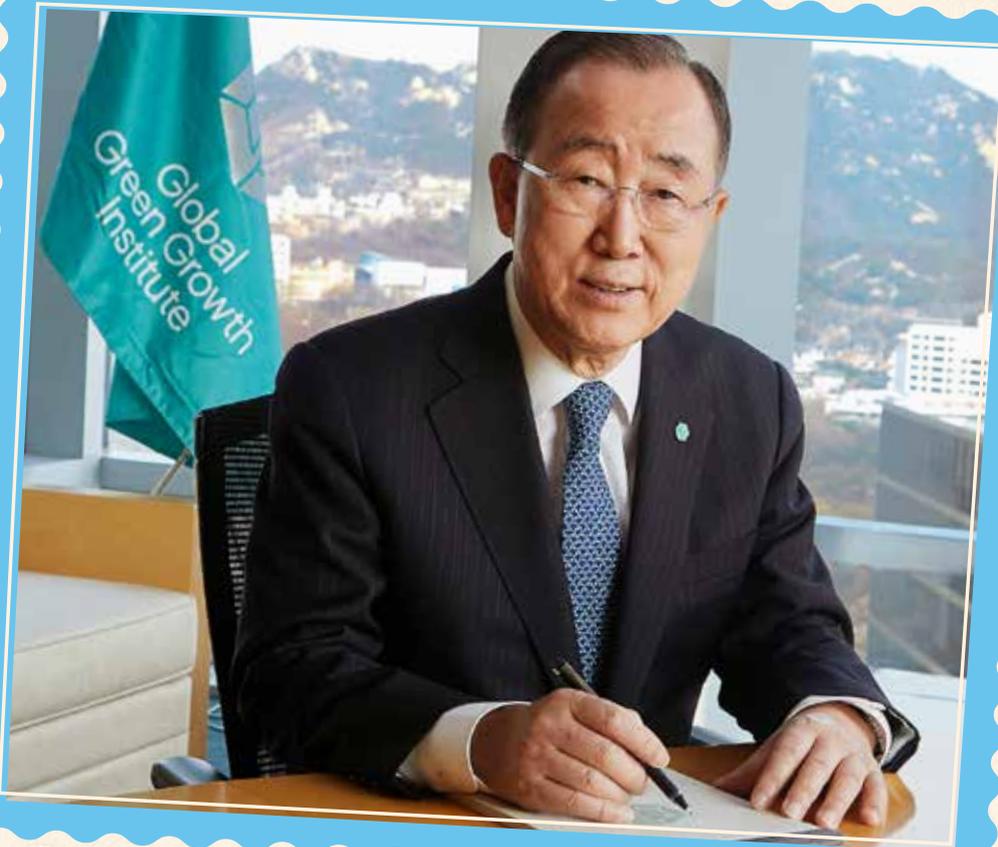
SEE WEB PAGE & WATCH VIDEO >>

[www.globalsocialleaders.com/
Refugeehelp_winning-Project](http://www.globalsocialleaders.com/Refugeehelp_winning-Project)

A SPECIAL MESSAGE FOR ALL PARTICIPANTS

HIS EXCELLENCY BAN KI-MOON

President & Chair of GGGI and the 8th Secretary-General of the UN



I would like to thank all the participants of the Global Social Leaders and extend my warm congratulations to all the young people who demonstrated such passion, energy and creativity with the aim to contribute to the Sustainable Development Goals and help bring about a transformational social change.

I am very proud of today's socially conscious young people who are speaking up and taking action. Achieving the noble goals of saving our planet and helping our neighbors around the world will require both dreaming big and working hard, and I encourage you to please keep it up.



5 COMPETITION PHASES & TIMELINE

1 IDEA GENERATION

Submit your project plan for feedback.

We encourage you to submit your plan as early as possible to maximise the time you have to implement your project.

The first 100 teams that submit their project plan will be invited to book a 15 minute video-coaching call with a member of the GSL Team to help launch their project.

We will provide bespoke written feedback and guidance for all teams that submit their project plan before the deadline.

See Section 6 for how to submit your project.

DEADLINE:
31ST JANUARY

2 PROJECT IMPLEMENTATION

Implement your project plan and turn your ideas into reality.

Share your project plan and feedback report with a teacher before implementing your project.

Be part of the GSL movement and join the conversation by following #gslgoals on social media – [here \(www.globalsocialleaders.com/ggblogs\)](http://www.globalsocialleaders.com/ggblogs)

Share your project journey and inspire other teams around the world by submitting a blog to be featured on the GSL [website \(www.globalsocialleaders.com/gsl-goals\)](http://www.globalsocialleaders.com/gsl-goals).

3 COMPETITION SUBMISSION

Reflection and final project submission for judging.

We encourage you to submit your final project reports to us from 1st April and advise early submission if you have important exams to prepare for.

Please see Section 8 for judging criteria.

DEADLINE:
1ST MAY



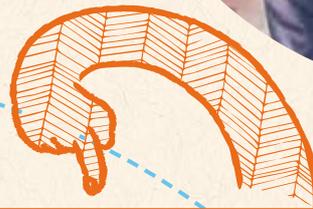
ANNOUNCEMENT OF WINNER:

JUNE 17TH



6

PROJECT FEEDBACK SUBMISSION FORM



SUBMIT YOUR PROJECT PLAN ONLINE >>

www.globalsocialleaders.com/ggcompetition/



Submit your project progress and plan for feedback from the GSL team.

We encourage you to give as much detail as possible in your project plan so that our experts can make a thorough assessment of your projects and provide bespoke, constructive advice.

Remember, the more time and effort you spend completing your submission the better your feedback will be! In previous years the projects that have performed best in the competition and delivered the most impressive impact have been those driven by teams that submitted very detailed and considered project plans.

Project plans can be submitted at any point between 1st October and 31st January and the earlier you submit the more time you will have to carry out your project before the final submission deadline.

The first 100 teams that submit their project plan will be invited to book a 15 minute video-coaching call with a member of the GSL Team to help launch their project.

We will aim to provide feedback within 14 working days of submission. If you submit between 7th December - 3rd January then it may take longer due to our offices being closed for the Christmas period.



Click here to view a Project Plan template to help you with your planning.

<https://www.globalsocialleaders.com/gsl-global-goals-project-planning-template/>



Here's a short checklist to help you get started!

PROJECT PLANNING:

GUIDANCE NOTES

Meet with your school senior management to get permission to start

To establish a GSL project we require you to have the support of your school. By seeking permission at the start, this will enable you to recruit students and fundraise within your school. We ask that you have at least one member of staff who will support you with your registration and who you will discuss your plans with and seek approval to take part before implementing your project.

Form your GSL Project Team

To enter the competition, you will need to form a team of three to seven students from within your school. You should aim to form a team that works well together, but that brings a good mix of skills and resources. Think about the roles that each person will play within the team.

Schedule a weekly team meeting

To avoid spending time organising meetings we advise agreeing a weekly 'GSL project' management meeting time and location.

Research the Global Goals and develop your idea

It is important to get a better understanding of the Global Goals before you start. Have a look through the recommended websites listed in Section 9 of this pack to find out more about each Goal and their indicators. Work together as a group to decide what your team would like to tackle. Aim high but be realistic about what you can achieve within 6 months. Always consider the long term sustainability of the project (you will be judged on this!).

Develop, submit and refine your project plan

The first stage of the competition is idea generation and project planning. Teams will be required to submit their project plans and progress at the following link by 31st January: www.globalsocialleaders.com/ggcompetition. You will be able to receive feedback from your teachers and from the Future Foundation team from 1st October to that point, so you are encouraged to submit your plans as soon as possible.

Remember that the first 100 teams that submit their project plan will be invited to book a 15 minute video-coaching call with a member of the GSL Team to help launch their project.

7B GETTING STARTED CHECKLIST



ACTION:

GUIDANCE NOTES

Identify if you need funds to deliver your project, source in-kind donations, and set up a fundraising plan if needed

Using your project plan, work out what you may need to buy. Before starting to fundraise we encourage you to explore if you can get these items donated. Often the most successful teams are those that managed to source most equipment required for projects for free. Once you have worked out what you need to buy and cannot get via donations, this creates a target for you to fundraise. You should then decide what activities you want to do to raise funds. Most projects can be implemented with very little if any funding. If you need inspiration for fundraising ideas [click here – www.goalglobal.org/how-to-help/fundraise](http://www.goalglobal.org/how-to-help/fundraise).

Please note, **your project should NOT have fundraising as the main target/goal**, instead you should be focused on tackling an issue that you can have a direct impact on.

Complete a baseline survey to capture your impact

Before you start your project, you should carry out research on the need for your project and this will later enable you to measure if your project is successful.

Start project

As soon as possible, put dates in the diary and start your project. Do not let weeks pass without action. Ideas are nice, but it's what you do rather than what you think that will create change in the world.

Take photos and videos of project

Capture what you do and track your projects journey. Your photos will help you to document your project, recruit others to support you in the future and with fundraising activities. A picture speaks a 1000 words. If other people have benefitted from your project interview them on camera (with their permission!)

Write a press release for school & local newspapers about your project

To raise awareness of your project and its impact. The UN wants to raise awareness and understanding of the importance of the Global Goals. Your project will only help to do this if you share it with your peers and wider community.

Write a blog for the GSL website

Following on from your press release, submit a blog (using www.globalsocialleaders.com/ggblogs) and we will publicise it through our social media channels.

Connect with Global Social Leaders on social media

Create a Social Media Account for your team and follow Global Social Leaders on instagram and facebook. Publicise your project and the issues you are aiming to tackle by sharing your images using [#GSLgoals](https://twitter.com/GSLgoals) and seek inspiration from teams around the world.

Popular posts using the [#GSLgoals](https://twitter.com/GSLgoals) hashtag will be featured automatically on the GSL website: www.globalsocialleaders.com/gsl-goals

7C GETTING STARTED CHECKLIST



IMPACT:

GUIDANCE NOTES

Complete and submit your final project report

In order to complete the competition and be eligible for recognition, prizes and a Certificate, you will be required to submit a final report and digital submission. You are asked to draw upon your team reflections, an overview of the project implementation and evidence of the impact of your project. Please review the Judging Criteria in Section 8 of this pack.

7D RECOGNITION & PRIZES

- All participants (who submit a project report) will receive a named certificate
- The winning team will receive a GSL programme for their school up to the value of £10,000.
- In addition to the overall winner and finalist teams commendations will be awarded in the following categories, with selected teams receiving a special certificate and permanent feature on the GSL website. There will be a maximum of one commendation awarded per team:
 - Social Media Champions – for outstanding achievement in communications
 - Regional Standout Awards
 - Resilience Award – for outstanding achievement in overcoming adversity
 - Courage Award – in recognition of teams whose projects confront issues which are taboo or lead them to encounter local resistance
 - Impact Award
 - Collaboration Award – to recognise teams which have forged lasting partnerships other organisations
- All competition participants are entitled to a discounted place on other GSL programmes.



8 JUDGING CRITERIA & SUBMISSION FORM

Please read the following guidelines to understand what is required of you with regards to submitting your project.

Your team is expected to submit the following:

1. WRITTEN REPORT

2. DIGITAL SUBMISSION

Your report and digital submission should be a team effort and should clearly outline how your team's project has met the Judging Criteria.

JUDGING CRITERIA:

1. The team's learning and knowledge gained

- Share the learning they have had in their team and skills developed
- Demonstrate knowledge gained of their community by their team
- Understanding of the SDGs

2. The impact on others and the community

- Measure and demonstrate the impact made by the team's project on the SDG(s) you have selected
- Number of students, people and organisation(s) involved or impacted
- Number of students and hours spent working on the project

3. Special Recognition

- Involving other people and partners in your projects
- Created a project that is sustainable

FINAL SUBMISSION FORM



You must complete the online submission form at the following website:

WWW.GLOBALSOCIALLEADERS.COM/GGCOMPETITION

- When completing this form, please ensure that all team members' names are clearly written. Only students named in the final project submission will receive a certificate.
- Digital submissions should be made via Youtube or Vimeo, please contact us directly if this is not possible for you.
- For Prezi sharing you may need to make us an editor to share it. Please use: social.leaders@future-foundations.co.uk. If you are embedding a video, please also share this with us as a separate file.

A guide to making the most of your final submission can be found by clicking [here](http://www.globalsocialleaders.com/ggfinalsubmission): www.globalsocialleaders.com/ggfinalsubmission

If you have any questions regarding the submission process, please email: social.leaders@future-foundations.co.uk. We look forward to receiving your final project submission!

1. WRITTEN REPORT GUIDANCE

We ask that you submit a Project Report (no longer than 1000 words).

The report is your opportunity to showcase the journey your team has been on and the progress you have made with your SDG project. We want to see how much you have learned on your journey as well as how much impact you have had. The report must be a maximum of 2 x A4 pages and a maximum of 1000 words. It is up to you how you structure and present your report.

The following things must be included in your report:

- The project title and project logo (if applicable)
- The aim of the project
- The Sustainable Development Goals that your project addresses
- Your team member names and team roles /responsibilities
- At least one photo of your team and at least one photo of your project in action
- Highlights from your experiences so far
- Outline any funds or in-kind donations

2. DIGITAL SUBMISSION GUIDANCE

To bring your project to life we would like you to also create a digital submission.

This can be in the form of a video, Prezi or visual PowerPoint or equivalent presentation. We are interested to see how you can communicate what you have achieved through a different format. Be as creative as you like!

The digital submission **must not exceed 3 mins'**.

It is the responsibility of each team to secure and clear all rights for photographs or video content. The team assumes full responsibility for notifying the other partners and organisations of any use of their information or imagery. All non-English content needs to have English subtitles or an English transcript needs to be provided.

#GSLGOALS

(e.g. free posters, free venues or additional resources) you have secured

- The outcomes and impacts of the project (see judging criteria). Include any successes or failures
- The knowledge/ learning you gained through the project
- The skills your team members gained through doing the project

Some tips for success (things we'll be looking out for):

- Keep your report simple, clear and easy to read
- Use colour, photographs and graphics to make your report as appealing as possible
- Think about creative ways to display your information
- What evidence can you show us of your impact on others? Can you use quotes, endorsements or statistics?
- Make sure you check spellings thoroughly
- Get feedback from your teacher(s)
– many of them have had experience of writing reports like these



USEFUL RESOURCES AND WEBSITES

WEBSITE OVERVIEW

WEBSITE LINK

GSL Global Goals resources to support you in growing the movement at school and your local community

www.globalsocialleaders.com/resources/

UN ideas for how anyone can take action starting with a few easy steps

www.un.org/sustainabledevelopment/takeaction

World's Largest Lesson introduces the SDGs to children and young people everywhere and unites them in action

worldslargestlesson.globalgoals.org

Project Everyone seeks to put the power of great communications behind The Sustainable Development Goals

www.project-everyone.org

www.project-everyone.org/films

SDGs icons downloads and guidelines

www.un.org/sustainabledevelopment/news/communications-material

Food Recovery Network unites students on college campuses to fight food waste

www.foodrecoverynetwork.org

Discover powerful tools and resources

www.local2030.org/about-us.php

Download the SDGs in Action app

www.sdgsinaction.com

Sustainable Development Goals Factsheet

https://sustainabledevelopment.un.org/content/documents/8326Factsheet_SummitPress_Kit_final.pdf

BE INSPIRED BY OTHER STUDENT TEAMS!

We are excited to share previous years Global Goal projects that have created positive social change in communities around the world.

[Click here](#) to discover projects that have been highly commended in previous years competitions.
– www.globalsocialleaders.com/projects

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



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12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



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16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



CONTACT US

- **Email:** social.leaders@future-foundations.co.uk
- **Telephone:** +44 (0) 20 34 32 34 50

SOCIAL MEDIA:

Follow our updates online using our hashtag [#GSLGoals](#) [@FutureFound](#)

 **Facebook:** facebook.com/GlobalSocialLeaders

 **Instagram:** instagram.com/GlobalSocialLeaders

 **Twitter:** twitter.com/FutureFound

PROJECT TEAM:

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Wellington Leadership and Coaching Institut

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Address: 2A Stormont Road, Battersea, London, SW11 5EN, United Kingdom

For more information about Future Foundations, please visit our websites:

- www.future-foundations.co.uk
- www.globalsocialleaders.com

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT THE ORGANISERS ABOUT THE STUDENT COMPETITION

Amy Mander



The Team



Jonathan Harper

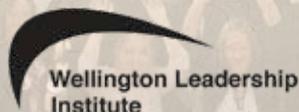




GLOBAL SOCIAL LEADERS

#GSLGOALS

I always wondered
why somebody didn't
do something about
that, then I realised
I was somebody.



THE GLOBAL GOALS
For Sustainable Development