

BERTHA EARTH

PROJECT PLANET LOVE

Summer Challenge Guide



What you'll find in this pack...

- What is this challenge?
- Why get involved?
- Support for the challenge
- Breaking it down
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“No-one will protect what they don't care about; and no one will care about what they have never experienced”

- Sir David Attenborough

What is the Project Planet Love Challenge?

This year, we are beginning our journey of growing a youth-led movement that will protect, nurture and celebrate our planet.

As a first step, we are challenging you to channel your passions and celebrate the planet with us in any way you like.

So what's involved?

- You and your passions
- Something you love about the planet
- Your creativity!

This Summer we challenge you to think about something that you love about the planet and all the things you feel passionate about. You will then be asked to submit something that brings those two things together.

We're purposefully leaving this open to your interpretation, as long as you are having fun with it and it excites you. It can be as simple as a poster, right up to a wild invention no one has seen before. Wherever your imagination leads you!





Why get involved?

For yourself

Dedicate time to explore your passions and interests, and have fun in the process! You might even see your celebration featured on one of our platforms...

For others

You can share your celebration with others to raise awareness of how great our planet is! We'll also be featuring some submissions on our website and social media platforms (launching soon!) to encourage others to celebrate.

For the earth

Anything that celebrates and reminds people why our planet is so amazing can only be a good thing. With everything that is happening in the world right now we think this is especially important.

Support for the Challenge

Our Project Planet Love resource page is there to offer you little nuggets of useful information for each stage of the challenge.

You'll also have access to the Global Social Leader chat function, where you can go to ask any questions.

Breaking it Down...

1. Accept the challenge

This is as simple as saying yes to celebrating our planet!

2. Plan your approach

A: Think about what you appreciate about the planet and connect with

This can be anything to do with the environment. From a place you love to something you appreciate in your daily routine, to a sustainable approach to living - the options are endless! Once you've got the big picture, you can zone in on one area you really connect with. This will be the area you focus on for your challenge.

B: What you love to do and are passionate about

We invite you to think as much as possible about your passions, interests, skills and hobbies, so that your celebration can be something that showcases who you are and what you love. Reflecting on your passions will help you to come up with ideas for the challenge that really excite you.

C: Bringing it all together

Here you'll need to think of the ways you can combine the thing you love about the planet and want to celebrate with what you love to do and are passionate about. Even if you only have a few resources at your fingertips, we want you to get as creative as you can. If you have a really great idea that you can't actually carry out right now, maybe you could put the idea down on paper? Mapping your thoughts out can be a celebration in itself.

D: Create a plan

When you've mapped out your ideas and have a clear sense of what you want to do, you'll need to create a plan so you know exactly how to bring your idea to life.



THE OCEAN ECOSYSTEM
Fish and sea plants

LOVE FOR
COOKING

Create a dish based
around the ocean





ATREE

Cleans the air + produces fruit



LOVE FOR MINDFULNESS

Design and carry out a breathing meditation around gratitude for the environment and fresh air.

3. Turn passion into action

Now you've got your plan, you'll need to carry out your challenge. This is the exciting part and where everything comes together! Your action can be as big or as small as you like, the main thing is that it's clear what you're celebrating and you have fun doing it. Don't forget to capture whatever you decide to do so you can share it with us.

4. Submit your action

Submission deadline: Monday 31st August

Whatever you choose to do, we want you to share it with us so we can see the great work you have done! We would also love to inspire others by sharing your celebrations online (with your permission of course).

As we'll be asking to see what your celebration was, you'll need to make sure you capture it in some way. This could be a picture, video, link, or document, whatever makes most sense to you. We'd also love to know the following:

- What is the name of your challenge?
- Which area of the planet did you decide to focus on?
- Why do you think this area is worth celebrating?
- What passions / interests did you use?
- How did you bring the above elements together to take action?



RECYCLING + REUSING

New ways of using something



LOVE FOR MAKING

Make a mini nature reserve using old toilet rolls



Frequently asked questions

How much time do I need to commit?

We recommend that you spend at least 10 hours in total on the project, but it can be much or as little time as you can or want to. The more time you're able to dedicate to developing and carrying out your challenge, the more likely it is to be clear and interesting. We do understand that we all work in different ways.

I don't know much about the environment, can I still take part?

100%. You can enter this competition without knowing anything. You'll have access to our resource page to help you if you get stuck, and you might be surprised to find out how much you already know. Remember you also have access to the GSL chat function where you can ask any questions.

I don't have resources at home to help me, what do I do?

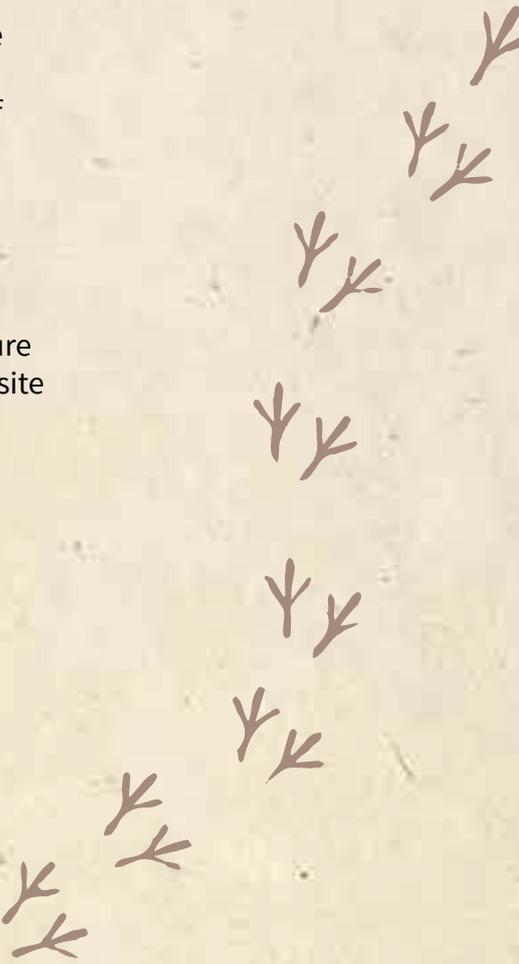
This challenge is designed so that you can do anything, even the simplest of things like writing down an idea you have or taking five minutes to sit and appreciate a bird singing. We understand that most of you will be at home with limited access to resources, and that will be taken into consideration when marking the submissions. This might require you to think outside of the box, but we're excited to see what you come up with!

How do I submit my actions?

You'll need to submit your celebration by Monday 31st August. When you submit, we'll ask to see what your celebration was, so you'll need to capture it in some way. This might mean sharing pictures, videos, audio files, website links, or documents.



Interesting fact: The amount of water on earth is constant - it's the same water that has been here nearly 5 billion years. That means, the next cup of water you drink could have been drunk by a dinosaur!!





Can I work with others?

As this project is about you, your interest in the planet and your passions we recommend that you put yourself at the centre of this work. If you feel like it makes sense to collaborate with others, that's totally fine and you have the freedom to make that decision. Just remember you'll have to register and submit your project by yourself.

How can I get help with my project?

Our Project Planet Love resource page is there to offer you little nuggets of useful information for each stage of the challenge.

You'll also have access to the Global Social Leader chat function, where you can go to ask any questions.

What if I don't want my submission to be shared publicly?

We won't ever share anything before asking your permission. When you make your submission, you'll have to let us know you're happy for us to share it, and if you don't want us to that's absolutely fine.

If you have a question that hasn't been answered, you can get in contact by heading to the Global Social Leader's website and using the chat function.

So you've done the Challenge and loved it. What's next?

You've done the first part by acknowledging why it's important to look after our planet and now you might want to do even more!

Why not take a little time to reflect on your celebration and think about some personal next steps? Do you want to share your celebration with more people? Maybe spend more time focusing on your passions and wellbeing? Perhaps change the food you eat? It could be anything!