

PROJECT NECESSITIES

HYGIENE FOR ALL



TEAM

Official members: Hui Qi Chin (Tiffany)

Despite only having one official member, Project Necessities also received help from several volunteers from our school CCA, Lasallian Youth Movement (which Tiffany leads), who played a part in advertising our project to students, parents and teachers.

AIMS OF PROJECT NECESSITIES

GLOBAL GOALS TARGETED:

GOAL 1 (NO POVERTY) and GOAL 6 (CLEAN WATER AND SANITATION)

Personal aims of our project:

- Raise awareness within the community of St Joseph's Institution International Malaysia (SJIIM) about the essential need for adequate hygiene to be accessible for all (linking to Project Necessities' slogan *Hygiene for All*), regardless of wealth or income [Achieved ✓]
- Raise awareness of how the school community themselves can contribute towards Hygiene for All by donating any unused hygiene products they have at home (collected from hotels) to Project Necessities who will then relay the products to charities in the local community of Kuala Lumpur, Malaysia, such as Kechara Soup Kitchen [Achieved ✓]
- Collect at least 10kg of hygiene products from the body of students, teachers and parents making up the SJIIM community [Partly Achieved – 7kg out of the 10kg goal was collected from SJIIM over the 3 weeks that the project was carried out before the school was closed by the Malaysian government as part of the Movement Control Order (MCO)/lockdown due to the spread of COVID-19]
- Transport the hygiene products to local charities [Not Achieved – owing to the MCO from March 18 2020 forbidding citizens to take transport unless to buy groceries or similar essential reasons]

Despite Project Necessities being submitted for the Global Goals competition in 2002, another aim is for it to be a sustained project recurring over years at SJIIM to continuously help the Kuala Lumpur local community and form sustained partnerships with local charities. This will be achieved through SJIIM's Lasallian Youth Movement CCA, an ongoing service CCA which Project Necessities is a subgroup of.

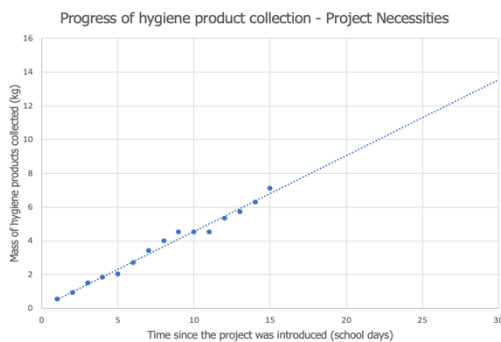
SUMMATION AND REFLECTION

Through the process of Project Necessities, we learned the following:

- **Marketing and design:** In order to promote Project Necessities and spread awareness about the need for *Hygiene for All* to the SJIIM community, Project Necessities posters were made using Canva. These posters were stuck up around communal, strategic locations in SJIIM, such as the lifts, foyer and the library bulletin boards. Project Necessities was also promoted in speeches at school assemblies, through email and through the SJIIM Weekly Update going out to parents every week.

- **Making connections:** Connections were made between Project Necessities and the community of SJIIM itself, such as with the members of the Lasallian Youth Movement CCA in a joint effort to promote the project, and with the school board to approve the project and put up posters around school/put up notices in the Weekly Update to parents. Moreover, connections were made when scoping out external charities as receivers of the hygiene products using existing partnership between SJIIM and charities, such as Kechara Soup Kitchen.
- **About our community:** We learned that the need for Hygiene For All is extremely relevant in our local community of Kuala Lumpur, Malaysia, as according to the World Health Organization (2018), there are no specific financial measures to increase access to sanitation for poor communities, people living in slums or informal settlements and no affordability schemes for vulnerable groups such as the disabled in terms of accessing sanitation. Moreover, less than 50% of the national financial target is met in terms of securing sanitation in urban areas. This further spurred Project Necessities to further its contribution towards helping achieve *Hygiene For All* and Global Goals 1 and 6.

Impact on Community: In the 3 weeks Project Necessities was carried out before the Malaysian government imposed the MCO lockdown (from 24 Feb to 17 March), 7kg of hygiene products were collected. If the MCO had not been imposed, Project Necessities would have continued until April 17 – another 3 school weeks.

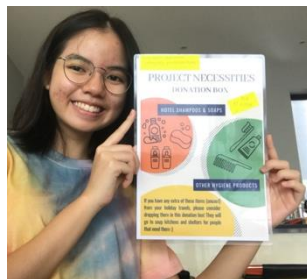


In total, 30 hours was spent on developing and carrying out Project Necessities (1 member * 30 hours). However, an estimated 30 people (including teachers, Lasallian Youth Movement CCA members, parents and hygiene products donors) were involved in the project through advertising and donating etc.

If the project continued along the forecasted linear prediction plotted on Excel, it would be estimated 13.5kg of products would have been collected by the end of the project, surpassing our goal of 10kg. We estimate this 13.5kg of products would be able to sustain 1 person's hygiene use for 1.5 years.

Special Recognition: Project Necessities would like to thank members of the Lasallian Youth Movement and the school administrative team for helping us advertise our project and the need for *Hygiene For All* in SJIIM. We would also like to thank Kechara Soup Kitchen for being our tentative partners in receiving donations (before Project Necessities was disrupted by the government imposed MCO). These connections have allowed Project Necessities to become established in SJIIM and make it able to run sustainably for more years to come!

PHOTO HIGHLIGHTS 😊



L-R: Tiffany (Project Necessities' leader) making the poster promoting our project, Tiffany holding the poster (Project Necessities' team picture), a school security guard helping to advertise the project, a group of Lasallian Youth Movement members posing for a photo to advertise the project in the Weekly Update.