



URBANECO



ABOUT URBANECO:

Eco friendly fabric was taken from scraps obtained from a local fabric store. Once the fabric was chosen it then went through the process of sewing and printing; two family members offered their support by completing this job free of charge. Upon completion, the bags were then sold to teachers, students and family members. The bags were then distributed among teachers, students and family members. We have also collaborated with KABS fit factory which is a local company in Jordan, we merged our designs together to produce customized bags for an upcoming event of theirs. We've sold a range of 250 bags noting that each bag was sold for a reasonable price. Some individuals were kind and supportive enough that they donated extra money besides purchasing our bag. All money that have been raised were used to buy home necessities for the people in need as we were able to get a fridge, carpet, beds, sofas, curtains and an oven. Some supplies were given to us as a donation without any charge. All team members have went through this journey and we are all proud to say how happy it makes us to see fabric being converted to bags and then the money we've raised were turned into home necessities for the underprivileged people. The media team, photographer/videographer were able to track all the memorable moments in achieving the SDG's.

SDG'S WE WERE ABLE TO TACKLE ON A LOCAL SCALE



All the money that we have raised and obtained from selling these bags were taken advantage of through buying home necessities (such as a fridge, beds, sofas, curtains and carpets) that followed a sustainable style and were given to two underprivileged houses which helped improve and create a more habitable living space and lifestyle for them. Some stuff were given to us as donation, while others were bought using the money we raised.



Plastic bags a huge contributor in ocean pollution. Plastic bags can end up in oceans as it is lightweight, or can be caused by landfill dumps or by littering caused by people. In marine environments, many animals confuse the plastic littering the oceans for food, including sea turtles. Marine mammals can become entangled in or ingest plastic waste, causing suffocation, starvation, and drowning. Thus our project aims to manufacture fabric bags as a replacement to the harmful, non-biodegradable plastic bags. Bags made out of fabric are considered more effective as they can be sustained and biodegradable.



Landfill waste produced by hectic amounts of plastic being dumped is extremely harmful to environment we live in. So increasing the use of eco-friendly fabric bags which is the aim of our project through manufacturing fabric bags replaces the use of plastic bags, alternating to a better and cleaner habitat for both humans and animals.

