



GENDER INEQUALITY

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PROJECT AIM

Our aim is to raise awareness about Gender inequality, specifically in Egypt, and highlighting the importance of speaking up in any cases of domestic violence

PROJECT TEAM

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THANKS

We would like to thank our school for giving us the opportunity to hold the seminar on school campus and giving us the flexibility to work on this project.

We would also like to thank Global Social Leaders for us the opportunity to work on this project and raise awareness about such an important issue.



GLOBAL
SOCIAL
LEADERS

BACKGROUND

More than one-third (36%) of Egyptian women between ages 15-49 have experienced physical violence. Also a 2013 Government study revealed that over 99.3% of Egyptian women and girls surveyed reported experiencing some form of sexual harassment in their lifetime.

INITIAL PLAN

Our plan was to hold a seminar to raise awareness about the issue of gender inequality in Egypt. As well as uploading a youtube video that will inform people more about the issue.

INSTANT IMPACT

Instantly, people walked out with an awareness for this issue as a whole, where they saw it from perspectives. They came out with knowledge about domestic violence against women. They actually got to see and know how severe this issue is. A lot of the people that attended the seminar or watched the video realized that this issue is real and could affect someone close to them, rather than seeing it as just an issue that women is horrid situations of life would experience, because, in reality, domestic violence can, and is, affecting women around us. When a lot of people saw that this issue could occur close to them, or to them directly, they shifted perspectives; they grew vigilant to the topic, where they now view it as a real issue in their society.

WHAT WE HAVE LEARNED

Through out the proccess of this project, we realized that people are eager to learn more about this issue, it is just the idea that no one was willing to put in the effort to speak out about it. We have learned that this issue is monitored by the government and laws are being passed but socially, no one is truly speaking out. people have their ears and their hearts open, they just needed someone to take that step and speak up.

THE FUTURE

In regards to the future, we see that there short term benefits and long term benefits. Short term, we can see that we've raised the thought of this issue in the minds of our social circle, which is always a good start. The people we reached will speak on this further with their social circles. That will yield long term benefits. People outside our social circle knowing this will them aware; therefore, creating a ripple effect and an endless cycle of overall awareness.

CHANGING OUR OUTLOOK

We recognized that our main audience was not only women, but also men. we realized that we must takle the problem from its root, rather than telling women dont do this or that. This was a challenge, but we overcame it by having more than fifty percent of our audience being young men.