



## **Project Report for Pomme City Community Hub at BACA**

### **Team Roles and Skills**

<b>Name</b>	<b>Role</b>	<b>Skills</b>
Rebecca Farley	Project Manager	Technology, research
Caspian Armani	Communication Manager	Presentation, communication
Abi Tulett	Promotions and marketing	Productive, motivator
Chelsea Nye	Team Maker	Value and enthusiasm, moral
Alisha Bullard	Social Media	Organised, #trends
Keeley Wade	Market Research	Focused and diligent
Rosie Lee	Graphic Designer	Artistic and visualiser
Claire Webster	Facilitator	Time management and planning



*1 From front to back:  
Chelsea Nye (left), Abi  
Tulett (right), Alisha  
Bullard, Rosie Lee,  
Caspian Armani, Keeley  
Wade and Rebecca Farley*

### **Our Journey (image of the team)**

We all started with different ideas, we did not know each other so we did not really know where to begin and no clue of how we were going to get there. We all wanted to do something different and consequently we focused on personal interests and a lot of details rather than seeing the bigger picture. We though small we did not believe we could think big. The journey together started with learning how we could become a team. We completed skill and self-assessment activities to find out what we could offer and bring to the team. The whole process was daunting and became increasingly stressful however as we united as a team we learnt how to rely on each other and ask for help. The whole team have gained confidence because we can easily talk to anyone, we have worked as mentors with younger students and we can operate as a small business. We have negotiated how to develop the building of the kitchen and also we have received funding from GSL, for a high team, One church Community centre have offered us free barista training, Caterlink have invested their expertise and resources, Lloyds Bank have become our mentors for financial awareness and business development. We have had a limited amount of time we spend just five hours a week officially working on this project.

### **#SNACA BACA is the Café Community Hub**

**Pomme City is the business name**



### **The aim of the project is to bring people together:**

To create a community space and enable community cohesion. BACA has 2,000 visitors a month that use the school to participate in competitive team sports, dance, and choir/music activities. BACA also has its own enrichment clubs after school and out of school hours. These are 720 students at BACA plus 90 staff who are based here on a daily basis. Our survey has indicated 25% of our students stay behind after school to participate in one club or more. In addition, we have approximately 20 parental events and open evening per annum. Similar to all schools, we study 36 out of 52 weeks a year. This means 16 weeks a year are uninhabited by the students and our building becomes occupied by holiday clubs .



**The impact we are going to have on the community** The school currently has no social space for spectator amenities for all visitors. There is nowhere to sit down in the heat or shade, or have some refreshments or socialise. We have looked at local statistics and discovered there are 25,030 people living in the area of Moulsecoomb and Bevendean. The hub is a space for everyone however the main initiative is to let students share their experiences during and after sporting events and to nourish the players of the teams. The main industries are wholesale and retail, mechanics and car repairs, ironically 38% of households have no car in Moulsecoomb. 45% of children are living in poverty compared with the 22% the national average across England. We live in an area that needs to join and communicate more. We need to develop skills and use those skills to make our area more positive and excited. Our community is changing because the universities are moving into our housing estates. Moulsecoomb has a lower level of residents with either no qualifications equal to one or more GCSE at grade D or below, than the national average. Since Moulsecoomb has a lower level of residents born in the UK than the national average and a higher rate of residents either born in other EU countries or outside the EU, it does have a significant immigrant population.



2 The digital media club.

Moulsecoomb has a lower rate of home ownership (via a mortgage or owned outright) than the national average, which suggests that Moulsecoomb is an economically deprived area. We are all living in small houses with very little space to meet and chat. The population of Moulsecoomb as a whole, is younger than the national average. We have discovered 13 percent of people aged 18 years or over (31,044 adults) were included on a GP register for depression in Brighton. We see problems about socialising and being friendly in school, we have experienced this ourselves. It is our responsibility to unite the community and provide a space to share life.

#### **What are outcomes of the project to date ?**

- We have explored fundraising opportunities with our mentors from Lloyds and they have agreed to collaborate with us to fundraise at their head office (Chocolate activity around Easter).
- We have met with the catering company based in the school Caterlink: we have arranged training from them, and accreditation (food safety certificates), we have a chef assigned to us to do food tasting and sport nutrition
- Arranged Teas for the Cricket Academy and started the process of artistic installations

***“It is essential for all sports people to have and understand a good diet, cricket players learn social skills by talking about their own performance during cricket tea’s. The community hub will be a fantastic centre for the players, the spectators, visitors and coaching sessions” - Mr Funnel, Director of sport***

- We have completed a survey with the Yr.7 and Yr.8 students to see what combinations of refreshments will best suit them during their after school clubs

**The knowledge and skills we have learnt and gained through this project** As a team and as individuals we have learnt a range of knowledge and skills throughout this project so far. Communication has been our biggest challenge and greatest success, we have learnt to communicate in a range of situations for example we can listen, present, write, structure and order information. Further, we have developed a deeper understanding of where we live and the problems we are facing. This knowledge has allowed us to ask meaningful questions in order to collect data and provide evidence - this is to assist with our progression. We have explored the importance of social enterprises and realised the contribution we can make. We have learnt how to effectively manage our time so that we can achieve our goals. We all possessed the skills needed throughout this project but we didn’t know how to use and apply them in a practical situation.