

# Community Hub

By:

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Bullard



THE  
ALDRIDGE  
FOUNDATION



ONE CHURCH  
BRIGHTON



LLOYDS BANK



# BORED

There's nothing to do, nothing interests me. Why am I always complaining?



# DEPRESSED

Life is difficult and hard to cope with, why can't I deal with this?

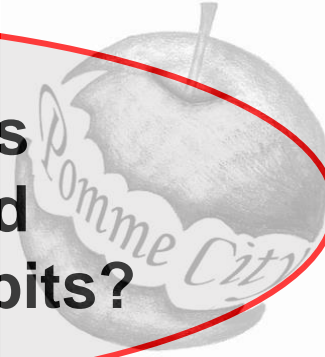


# TIRED

I'm tired because I am distracted by technology. why do i do this to myself?



**How do we break this negative mindset and cycle of negative habits?**



# DEMOTIVATED

I'm tired I don't think I'm good enough so why try?



# ISOLATED

I'm different from everyone else and I don't fit in why is this?







# Meet The Team



I'm Alisha. My strengths include marketing on social media, alongside being up to date with #trends

I'm Rosie. I use my skills in graphic design, to set the design style for our branding and products; I am also a good visualiser

I'm Chelsea. I am responsible for keeping the team active and working cohesively: I am also enthusiastic.

I'm Abigail. My role includes marketing and promoting PommeCity; I am also a motivator within the team .

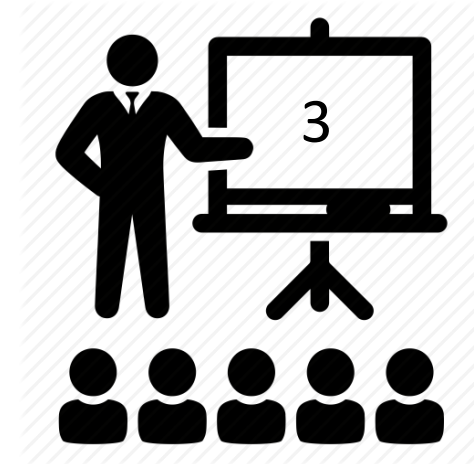
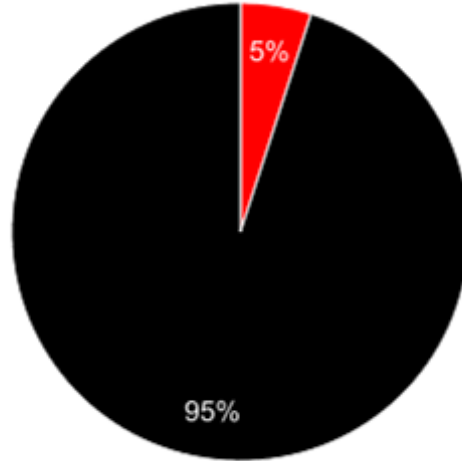
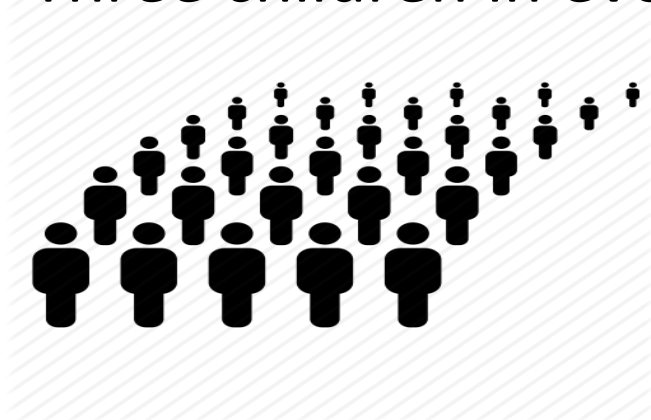
I'm Caspian. I am an Ambassador for GSL, I am also the communication's manager for PommeCity

I'm Rebecca. I am project manager as well, I contribute my skills including computing technology and research

I'm Keeley. I am an Ambassador of GSL, that also specializes imagining market research and staying focused and diligent

# Research

- Moulsecomb population: 25,030
- Within the top 5% of most deprived areas in England
- Three children in every classroom suffer from diagnosed depression



# Findings

- 2,000 people come to BACA outside of school hours with no access to catering facilities



# Stakeholders, Sponsors and Endorsement



- Caterlink
- BACA Facilities Management (lettings)
- Future Foundations
- Aldridge Foundation (CREATES MODEL)
- Gardening Club Swan Centre
- East Sussex Community Trust
- ONE church Community Centre




THE  
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**LLOYDS BANK**



# Marketing and Promotion

- Facebook page 
- Use Screens in the school to promote events
- Newsletter
- High Tea with guests from the community
- Tasters for the food we intend to sell
- T shirts for all workers
- Pomm pomms keyrings
- School assemblies





The difference we have made in our community so far



“I was that enthused by the project that I have promised to help raise awareness and funds” - Will Rothwell, Lloyds Banking Group



“Anything that helps the community thrive, needs supporting” - Val Caswell, ABC Fund



“This is a community that needs a change, and that change can only come from this community” - Year 12 Student, BACA Sixth Form

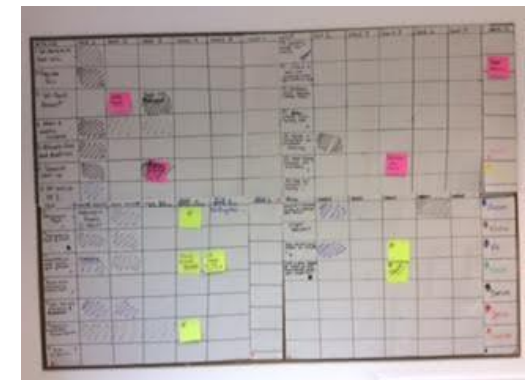




# Sharing the learning you have had as a team and the skills you have developed along the way



- IT, digital and technical skills
- Communication and negotiation
- Marketing and branding
- Team working and working with a variety of different people
- Identify our own weaknesses and strengths
- How to develop ideas
- Project management
- Financial forecasts
- Working with an industry partner (Lloyds, Vpods, Caterlink, One church)
- Fund raising



# Enthusiastic

I am inspired to try new things and to take more chances and risk. This is why I come to PommeCity



# Happy

I enlighten everyone's mood everywhere I go as well as stay happy no matter what I am doing". This is why I come to PommeCity

# Active

I have become more active by participating in enrichment activities. This is why I come to PommeCity .



**Why am I always complaining?  
Why do I do this to myself? It  
doesn't matter! This is your  
future**



# MOTIVATED

I'm very motivated on a daily basis, which enables me to contribute more towards my learning and to my friends. This is why I come to PommeCity



# INCLUDED

I've made some new friends and I've got some new ideas that make feel positive. This is why I come to PommeCity.

